



February 28, 2018

**FOR IMMEDIATE RELEASE**

## **Alliance of Women Coaches, Tampa Bay Sports Commission, and Sunshine State Conference partner to offer one-day workshop**

The Alliance of Women Coaches, the Tampa Bay Sports Commission, and the Sunshine State Conference have partnered to offer a one-day workshop for women coaches in the state of Florida.

“As an organization with a strong national presence, I am excited for the Alliance to offer this unique development opportunity to women coaches across the state,” said Megan Kahn, Alliance of Women Coaches Executive Director.

“The Tampa Bay Sports Commission is thrilled to be joining forces with the Alliance of Women Coaches and the Sunshine State Conference in hosting a Women Coaches Regional Workshop that is expected to draw female collegiate coaches from across the state. We are confident that our community and Amalie Arena will provide the perfect backdrop for a memorable and successful event,” said Claire Lessinger, TBSC Director of Special Events.



The event, scheduled for Monday, April 9 at Amalie Arena, will focus on relevant issues and common challenges women coaches face and will offer practical ideas that can be implemented immediately. The day will feature sessions and panels, headlined by Mary Wise, legendary head volleyball coach at the University of Florida, and will also include several successful coaches and administrators from around the state. Registration for the workshop opens today.



“The Sunshine State Conference is excited to partner with the Alliance of Women Coaches and the Tampa Bay Sports Commission to host this important workshop for women coaches, administrators and students in the conference’s footprint,” stated SSC

Commissioner Ed Pasque. The Sunshine State Conference is the first NCAA Division II Conference to partner with the Alliance to host a regional workshop.

Please visit [gocoaches.org](http://gocoaches.org) for additional information on registration, schedule of events and speakers.

### **About the Alliance of Women Coaches**

The Alliance of Women Coaches was founded in 2011 and has become the premier organization that empowers the community of women coaches, across all sports and levels, with the education and resources they need to stay and advance in the profession. By providing a supportive network, inspiration and knowledge, and access to in-person and digital platforms, the Alliance is changing the landscape for women in coaching. For more information on the Alliance of Women Coaches, visit [www.gocoaches.org](http://www.gocoaches.org).

### **About Tampa Bay Sports Commission**

The Tampa Bay Sports Commission is a private, non-profit, 501c3, charitable corporation that serves the entire Tampa Bay area as the lead organization for bidding on and hosting premier sports and entertainment events. Through this, we will achieve our mission of creating social and economic impact throughout the Tampa Bay region. For more information, visit [www.tampabayports.org](http://www.tampabayports.org).

### **About the Sunshine State Conference**

Founded in 1975, the Sunshine State Conference has risen from a single sports organization to the Division II "Conference of National Champions." Since its inception, the conference has shown steady growth in sports played, membership, and national prominence. The SSC consists of 11 member institutions, all within the state of Florida: Barry University, Eckerd College, Embry-Riddle Aeronautical University, Florida Institute of Technology, Florida Southern College, Lynn University, Nova Southeastern University, Palm Beach Atlantic University, Rollins College, Saint Leo University, and the University of Tampa. For more information, visit [www.sunshinestateconference.com](http://www.sunshinestateconference.com).

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