



FOR IMMEDIATE RELEASE

Alliance of Women Coaches Hires Marci Kornegay as Director of Membership

July 3, 2018 - The Alliance of Women Coaches has announced the addition of Marci Kornegay to their national office staff.

Kornegay, a former NCAA Division I golf coach and LPGA Teaching Professional, will begin her position as Director of Membership on July 16. "We are thrilled to add someone of Marci's caliber to our staff," said Megan Kahn, Alliance Executive Director. "Her experience in both the coaching profession and business sector will be invaluable to the growth of the Alliance. I have no doubt her ability to relate to coaches and build relationships with other industry professionals will make an immediate impact."



Kornegay has over 20 years of experience in golf, including her 4-year playing career at Ole Miss and assistant coach positions in the SEC. During her tenure as head coach at University of South Florida, she garnered two Big East Coach of the Year honors in 2010 and 2012. To this day, Marci still has players experiencing success on the professional tour. Kornegay is also a 2011 graduate of the NCAA's partner program with the Alliance, the NCAA Women Coaches Academy.

"I am inspired by the talents and resiliency of women coaches today," said Kornegay. "Being in a role to elevate the membership experience and help grow our Alliance makes me extremely proud. I am eager to connect with the leaders of our next generation and continue the important work of the Alliance."

Marci understands the balance of having a strong work ethic and having fun. In 2016, she completed a 2,189 mile thru-hike from Maine to Georgia on the world renowned Appalachian Trail. For the past year she has been in Real Estate in Savannah, Georgia. When Marci is not seeking community engagement or continuing her personal growth, she enjoys golfing, hiking, biking and photography.

The Alliance of Women Coaches was founded in 2011 and has become the premier membership organization dedicated to the recruitment, advancement, and retention of women coaches of all sports and levels. For more information on the Alliance of Women Coaches, visit www.gocoaches.org.

What They're Saying About Marci...

Marci is a great addition to the Alliance! She has great energy and connects with people very easily. Her sense of humor is tops too; never hurts in this business!

- Melissa Luellen, Auburn University, Head Women's Golf Coach

Marci will be a great addition and complement our existing staff. Her experiences, energy, passion and commitment to women coaches will help us grow into the future.

- Nicole M. LaVoi, Ph.D., Tucker Center for Research on Girls and Women in Sport, Co-Director, and founding member, Alliance Board of Directors

I couldn't be more excited for the Alliance with the recent hiring of Marci Kornegay as the Director of Membership. Marci and I were graduates of the 25th class of the NCAA Women Coaches Academy in 2011. We have stayed in touch ever since through phone calls, social media, golf tournaments, even following her journey as she conquered the Appalachian Trail! I can specifically remember Marci reaching out to me when we won NCAAs on the women's side and most recently when I was inducted into the University of Georgia's Circle of Honor. Women coaches empowering other coaches across all sports, that's what it's all about. Congrats Marci and the Alliance!

- Stefanie Williams Moreno, University of Georgia, Assistant Swimming Coach

I am thrilled to learn that Marci will be joining the fabulous Alliance of Women Coaches team. My time at USF with 'Coach Marci' is summarized by simply bringing coaches and administrators together. She is most certainly passionate about building relationships and highly skilled at empowering others. Those two talents combined will elevate the great work of the Alliance.

- Marcy Lanoue, University of San Diego, Senior Associate AD for External Affairs/SWA

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