2023 Class #6

CELEBRATING 20 YEARS OF ACADEMIES & OVER 2,100 WCA GRADUATES!

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Academy Social Media Hashtag: #2023A206

SUNDAY, MAY 21	
12:30 – 1:00 pm	**Registration** [Hallway Outside Conference C]
1:00 – 1:45 pm	**Welcome, Introductions, Icebreakers, Academy 2.0 Webpage, Flock Video** [Conference D] *Team WeCOACH* *Marlene Bjornsrud, Former WeCOACH Executive Director & Academy Facilitator*
1:45 – 4:00 pm	**Own Your Own Narrative: Presentation & Facilitation Skills** [Conference C] *Liz Masen, CEO & Client Director, Athlete Assessments* *Dr. Nicole M. LaVoi, Director, Tucker Center for Research on Girls & Women in Sport*
4:00 – 4:15 pm	**Break/Work on Elevator Pitch**
4:15 – 5:30 pm	**Interviewing & Executive Presence** [Conference C] *Dr. Ingrid Wicker McCree, CEO & Founder, WM Leadership and Legacy Coaching & WeCOACH Board Member*
5:30 – 6:30 pm	**How to be a Moral Exemplar Coach** [Conference C] *Dr. Nicole M. LaVoi, Director, Tucker Center for Research on Girls & Women in Sport*
6:30 – 7:30 pm	**Dinner** [Garden Terrace]
7:30 – 8:30 pm	**Championship Mindset** [Conference C] *Beverly "Coach Bev" Kearney, Founder, InPursuit of Dreams Inc.*
8:30 pm	**Networking Happy Hour at Breckenridge Brewery (in hotel)**

MONDAY, MAY 22	
7:00 – 8:00 am	**Breakfast** [Outside Conference C]
7:00 – 8:00 am	**Professional Headshots Available** [Conference 3]
8:00 – 9:15 am	**DISC 360** [Conference C] *Liz Masen, CEO & Client Director, Athlete Assessments*
9:15 – 10:15 am	**Owning Your Brand** [Conference C] *Laura Barnard, Founder, BREAKTHRU Brands*
10:30 – 10:45 am	**Break & Professional Headshots Available** [Conference 3]

10:45 – 11:45 am   **Things You Didn't Know You Needed to Know About Coaching** [Conference C]
Keri Sanchez (WCA #13/A2 #3), Head Women's Soccer Coach, Colorado College

11:45 – 1:00 pm   **Lunch** [Garden Terrace]

11:45 – 1:00 pm   **Professional Headshots Available** [Conference 3]

1:00 – 2:15 pm   **5-Minute Presentations & Feedback** [Conference C]
Liz Masen, CEO & Client Director, Athlete Assessments
Betsy Butterick (WCA #29), The Coaches' Coach and Communications Specialist

2:15 – 2:30 pm   **Break**

2:30 – 3:30 pm   **The Language of Motivation** [Conference C]
Betsy Butterick (WCA #29), The Coaches' Coach and Communication Specialist

3:30 – 3:45 pm   **Break**

3:45 – 4:45 pm   **Best Practices for Managing Student-Athlete Feedback** [Conference C]
Becky Burleigh (WCA #24), Co-Founder, What Drives Winning

4:45 – 5:30 pm   **Class Picture, Independent Work & Break**

5:30 – 6:30 pm   **Building a Winning Team Culture** [Conference C]
Julianne Sitch, Head Men's Soccer Coach, University of Chicago
Interviewed by Shannon Sitch (WCA #29), Senior Staffing Manager, Exact Sports

6:30 – 7:30 pm   **Dinner** [Garden Terrace]

7:30 – 8:30 pm   **WCA & 2.0 Keynote, *sponsored by Hudl*** [Sunrise Room]
Dawn Staley, Head Women's Basketball Coach, University of South Carolina
Interviewed by Marke Freeman, Author, Consultant, Basketball Analyst & CEO, Max-OUT Foundation

8:30 – 10:30 pm   **WCA 20th Anniversary Celebration: Networking Happy Hour & Live Music** [Sunrise Room]

TUESDAY, MAY 23

7:00 – 8:00 am   **Breakfast** [Outside Conference C]

8:00 – 9:15 am   **Emotional Intelligence / Conflict Communication** [Conference C]
Dr. Jen Fry (WCA #1), Founder & CEO, JenFryTalks

9:15 – 10:30 am   **Coach + Administration Best Practices Panel** [Conference C]
Moderated by Tiffany Tucker, UNC-Wilmington Deputy AD/SWA & WeCOACH Board President-Elect
Josh Berlo, Vice Chancellor for Athletics and RC Operations, University of Denver
Laura-Ann "LA" Lane (WCA #14/A2 #3), Head Field Hockey Coach, Nichols College
Molly Marrin (WCA #51), Head Women's Basketball Coach, Regis University
Doshia Woods, Head Women's Basketball Coach, University of Denver

10:30 – 11:00 am   **Mastery Award Voting, Flock Discussion, & Break** [Conference C]

11:00 – 11:45 am   **Team WeCOACH, Evaluation, Action Plan** [Conference C]

11:45 – 12:30 pm   **Closing Ceremony & Graduation,** *Sponsored by The Marines* [Conference D]
                        Major Alicia Chambers, United States Marine Corps
                        Vanessa Fuchs, CEO, WeCOACH

12:30 pm   **Lunch (To Go Boxes Available)**