



2023 Class #52

CELEBRATING 20 YEARS OF ACADEMIES & OVER 2,100 WCA GRADUATES!

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MONDAY, MAY 22

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|-----------------|--|
| 12:00 – 1:00 pm | Registration [Atrium Outside Pike’s Peak] |
| 12:00 – 1:00 pm | Professional Headshots Available [Conference 3] |
| 1:00 – 1:45 pm | Welcome, Introductions, Icebreakers, WCA Webpage, IPP Pairs, & Herd Video [Pike’s Peak]
<i>Team WeCOACH</i>
<i>Marlene Bjornsrud, Former WeCOACH Executive Director & Academy Facilitator</i> |
| 1:45 – 3:00 pm | Strategies for Navigating the Coaching Profession [Pike’s Peak]
<i>Dr. Nicole M. LaVoi, Director, Tucker Center for Research on Girls & Women in Sport</i> |
| 3:00 – 3:15 pm | Break, IPP Time |
| 3:15 – 5:15 pm | DISC for Coaches [Pike’s Peak]
<i>Liz Masen, CEO & Client Director, Athlete Assessments</i> |
| 5:15 – 5:30 pm | Break |
| 5:30 – 6:30 pm | Title IX Immersion [Pike’s Peak]
<i>Dr. Amy Wilson, Managing Director of Inclusion, NCAA</i> |
| 6:30 – 7:30 pm | Dinner [Garden Terrace] |
| 7:30 – 8:30 pm | WCA & 2.0 Keynote, sponsored by Hudl [Sunrise Room]
<i>Dawn Staley, Head Women’s Basketball Coach, University of South Carolina</i>
<i>Interviewed by Marke Freeman, Author, Consultant, Basketball Analyst & CEO, Max-OUT Foundation</i> |
| 8:30 – 10:30 pm | WCA 20th Anniversary Celebration: Networking & Live Music [Sunrise Room] |

TUESDAY, MAY 23

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| 7:00 – 8:00 am | Breakfast [Outside Pike’s Peak] |
| 8:00 – 8:10 am | The Herd & IPP Refresh , <i>Marlene Bjornsrud</i> |
| 8:10 – 10:20 am | Know Your Values [Pike’s Peak]
<i>Liz Masen, CEO & Client Director, Athlete Assessments</i> |



- 10:20 – 10:40 am** **Break & IPP time**
- 10:40 – 12:00 pm** **Championship Communication** [Pike’s Peak]
Betsy Butterick (WCA #29), Founder, The Coaches’ Coach & Communication Specialist
- 12:00 – 1:00 pm** **Lunch** [Garden Terrace]
- 1:00 – 3:00 pm** **LGBTQ+ Inclusion in Sport** [Pike’s Peak]
Nevin Caple, Founder & CEO, Return on Inclusion
- 3:00 – 3:30 pm** **Stars Activity** [Long’s Peak]
Dr. Missy Price (WCA #35/A2 #1), Vice President of Education & Development, US Club Soccer, WeCOACH Board Member
- 3:30 – 3:45 pm** **Break**
- 3:45 – 5:30 pm** **BREAKOUT SESSIONS (Choose 2 of 3 Options):**
- 3:45 – 4:30 pm** **Breakout Rooms Round 1**
- The Art of C.A.R.E.S.S.: Nurturing the Collective Well-Being of SAs and Coaches** [Conf Rm C]
Dr. Breigh Jones-Coplin, Clinical Assistant Professor, Graduate School of Professional Psychology, University of Denver
- Generational Understandings & Managing Student-Athlete Parents** [Pike’s Peak]
Dr. Gary Green, Founder & CEO, Recreation Consulting
- How to Get the Job of Your Dreams** [Conference Room D]
Lesley Irvine (WCA #17), Vice President & Director of Athletics, Colorado College
- 4:30 – 4:45 pm** **Break**
- 4:45 – 5:30 pm** **Breakout Rooms Round 2**
- The Art of C.A.R.E.S.S.: Nurturing the Collective Well-Being of SAs and Coaches** [Conf Rm C]
Dr. Breigh Jones-Coplin, Clinical Assistant Professor, Graduate School of Professional Psychology, University of Denver
- Generational Understandings & Managing Student-Athlete Parents** [Pike’s Peak]
Dr. Gary Green, Founder & CEO, Recreation Consulting
- How to Get the Job of Your Dreams** [Conference Room D]
Lesley Irvine (WCA #17), Vice President & Director of Athletics, Colorado College
- 5:30 – 6:00 pm** **Class Picture, IPP Time & Break**
- 6:00 – 7:00 pm** **Dinner** [Garden Terrace]
- 7:00 – 8:00 pm** **Coach-to-Coach Peer Learning Small Groups** [Pike’s Peak]
Facilitated by: Celia Slater, CEO, True North Sports & Co-Founder of WeCOACH Academy Faculty, Board Members & Ambassadors to serve as table facilitators
- 8:00 pm** **WCA 20th Anniversary Celebration: Networking Happy Hour, Breckenridge Brewery (in hotel)**



WEDNESDAY, MAY 24

- 7:00 – 8:00 am **Breakfast** [Outside Pike’s Peak]
- 8:00 – 9:15 am **Life-Flow: Humanizing Stressful Work-Life Balance** [Pike’s Peak]
Anya Covington (WCA #47), Founder & CEO, Human2Human
- 9:15 – 9:30 am **Impact Award Voting, IPP Time & Break**
- 9:30 – 10:45 am **Team/Program Culture** [Pike’s Peak]
Felecia Mulkey, Acrobatics & Tumbling Head Coach, Baylor University & WWoWC Chapter Author
- 10:45 – 11:30 am **WCA Survey & Create Individualized Game Plan** [Pike’s Peak]
- 11:30 – 12:00 pm **Team WeCOACH & Final Thoughts** [Pike’s Peak]
- 12:00 – 1:00 pm **Closing Ceremony & Graduation, sponsored by The Marines** [Pike’s Peak]
Major Alicia Chambers, United States Marine Corps
Teresa Gould, Deputy Commissioner, Pac-12 Conference & WeCOACH Board President
Vanessa Fuchs, CEO, WeCOACH
- 1:00 pm **Lunch available to go**

WeCOACH

ACADEMY PARTNERS


MARINES


NCAA


hudl


TRUIST


ENDEAVOR


athlete assessments


GATORADE PERFORMANCE PARTNER


Melasha Watley
foundation


HUMAN KINETICS


THE TUCKER CENTER
for Research on Girls & Women in Sport


BAKLINE


THE SPORTS BRA PROJECT