



2024 Class #53

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MONDAY, JUNE 17

12:00 – 1:00 pm	Registration [Pike's Peak Foyer]
12:00 – 1:00 pm	Professional Headshots [Conference 3]
1:00 – 1:45 pm	Welcome, Introductions, Icebreakers, WCA Webpage, IPP Pairs, & Herd Video [Long's Peak/Pike's Peak] <i>Team WeCOACH</i>
1:45 – 2:45 pm	Title IX Immersion [Pike's Peak] <i>Dr. Amy Wilson, Ph.D., Managing Director of Inclusion, NCAA</i>
2:45 – 3:00 pm	Break, IPP Time
3:00 – 5:00 pm	The People Side of Coaching- DISC for Coaches [Pike's Peak] <i>Liz Masen, CEO & Client Director, Athlete Assessments</i>
5:00 – 5:15 pm	Break
5:15 – 6:00 pm	Conflict Communication [Pike's Peak] <i>Dr. Jen Fry (WCA #1), Founder & CEO, JenFryTalks</i>
6:00 – 7:00 pm	Dinner [Garden Terrace]
7:00 – 8:30 pm	WeCOACH Lifetime Achievement Awards presented by Jostens & Conversation with Honorees presented by Hudl [Sunrise Room] <i>Missy Foote, Middlebury College Head Women's Lacrosse & Field Hockey Coach (Retired)</i> <i>Dr. Christine Grant (posthumously), University of Iowa Director of Women's Intercollegiate Athletics & former Field Hockey Coach</i> <i>Beverly "Bev" Kearney, former University of Texas Women's Track & Field Head Coach and Founder of InPursuit of Dreams Inc.</i> <i>Sister Lynn Winsor, Xavier College Preparatory Vice-Principal of Activities, Athletic Director, and Co-Head Girls Golf Coach</i> <i>C. Vivian Stringer (pre-recorded video), Rutgers University Head Women's Basketball Coach (Retired)</i> <i>Awards Presentation: Bethany Boelter, Sr. Marketing & Partnerships Manager for College & College Sports, Jostens</i> <i>Emcee: Dr. Amy Wilson, Managing Director of Inclusion, NCAA</i>





8:30 – 10:30 pm

Networking & Live Music presented by Hudl [Sunrise Room]



Courtne Prather (WCA #38), DJ NolaCruz, Interim Director of Athletics and Recreation, UC Santa Cruz

TUESDAY, JUNE 18

6:15 – 7:15 am

Workout & Gratitude

*Pickleball with Maria Lopez [Inverness Pickleball Courts]
Gratitude walk with Marlene Bjornsrud, Former WeCOACH Executive Director & Rev. Dr. Joanne Sanders, WeCOACH Board Member*

7:00 – 8:00 am

Breakfast [Outside Pike's Peak]

8:00 – 8:15 am

The Herd & IPP Refresh

8:15 – 10:15 am

Know Your Values [Pike's Peak]

Liz Masen, CEO & Client Director, Athlete Assessments

10:15 – 10:30 am

Break & IPP time

10:30 – 12:00 pm

Championship Communication [Pike's Peak]

Betsy Butterick (WCA #29), Founder, The Coaches' Coach & Communication Specialist

12:00 – 1:00pm

Lunch [Garden Terrace]

1:00 – 2:15pm

Strategies for Navigating the Coaching Profession [Pike's Peak]

Dr. Nicole M. LaVoi, Director, Tucker Center for Research on Girls & Women in Sport, WeCOACH Founding Board Member

2:15 – 2:30pm

Break

2:30 – 3:30 pm

Meeting Generation "Z" Where They Are [Pike's Peak]

Penny Lucas-White (WCA #5), Head Volleyball Coach, Alabama State University, WeCOACH Board Member

3:30 – 3:50 pm

Break

3:50 – 4:50 pm

Living Your Values [Pike's Peak]

*Lesley Irvine (WCA #17), Vice President & Director of Athletics, Colorado College, WeCOACH Founding Board Member
Marlene Bjornsrud, Former WeCOACH Executive Director*

4:50 – 5:20 pm

Class Picture, IPP Time & Break

5:20 – 6:05 pm

Breakout Session Round 1, Choose 1

Empowering Teams: Fostering Inclusive and High-Performing Team Cultures presented by the U.S. Marine Corps [Pike's Peak]





Captain Jalissa Harkins, U.S. Marine Corps

Fish Don't Know the Water is Wet [Conference C]

Dr. Stephen Long, Founder & CEO, Long Training+Research

Educating, Exposing and Normalizing Athlete Testing For Women - How To See What Matters
presented by VALD [Conference D]

Amanda Fielding, Talent Identification Manager, VALD



6:05 – 7:05 pm

Dinner [Garden Terrace]

7:05 – 7:50 pm

Breakout Session Round 2, Choose 1

Empowering Teams: Fostering Inclusive and High-Performing Team Cultures *presented by the U.S. Marine Corps* [Pike's Peak]

Captain Jalissa Harkins, U.S. Marine Corps



Fish Don't Know the Water is Wet [Conference C]

Dr. Stephen Long, Founder & CEO, Long Training+Research

Educating, Exposing and Normalizing Athlete Testing For Women - How To See What Matters
presented by VALD [Conference D]

Amanda Fielding, Talent Identification Manager, VALD



7:50 pm

Networking Happy Hour [Aspen Room]

WEDNESDAY, JUNE 19

7:00 – 8:00 am

Breakfast [Outside Pike's Peak]

8:00 – 9:15 am

Intersectionality in Sports: Explore How Your Identities Impact Your Life, Work, & Play [Pike's Peak]

*Dr. Brooke Rundle, Mental Performance Consultant & Founder of Headstrong Mindset
Jennifer Jacobs, Head Volleyball Coach, Augustana University*

9:15 – 9:30 am

Impact Award Voting, IPP Time & Break

9:30 – 10:45 am

Team/Program Culture [Pike's Peak]

Felecia "Coach Fee" Mulkey, Head Acrobatics & Tumbling Coach, Baylor University & WWoWC Chapter Author

10:45 – 11:30 am

WCA Survey & Create Individualized Game Plan [Pike's Peak]

11:30 – 12:00 pm

Team WeCOACH & Final Thoughts [Pike's Peak]

12:00 – 1:00 pm

Closing Ceremony & Graduation [Pike's Peak]

*Tiffany D. Tucker, Deputy AD & SWA, UNC-Wilmington, WeCOACH Board President
Vanessa Fuchs, WeCOACH CEO*

1:00 pm

Lunch available to go [Garden Terrace]



ACADEMY PARTNERS

