



WeCOACH

WOMEN COACHES. ALL SPORTS. ALL LEVELS.

2025 ANNUAL IMPACT REPORT



IF SHE CAN SEE HER SHE CAN BE HER

OUR MISSION

WeCOACH is a one-of-a-kind nonprofit membership organization dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs.

VISION

Be the global leader in recruiting, advancing, and retaining women coaches to exponentially increase the number of women in all sports and levels.

VALUES

LEADERSHIP

We lead, advocate, and inspire with integrity and resiliency.

EMPOWERMENT

WeTEACH • WeINSPIRE • WeMOTIVATE • WeLEAD

COMMUNITY & INCLUSION

We foster and cultivate a diverse and inclusive community where the voice of women coaches is stronger together.



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ENGAGE & SUPPORT
DONATE
FUND SCHOLARSHIPS
JOIN - MEMBERSHIPS
PARTNERSHIPS
CONTACT US
PROGRAMS & EVENTS
MEMBERSHIPS
PARTNERSHIPS, SCHOLARSHIPS, & ALL OTHER INQUIRIES

A LETTER FROM THE CEO

2025 | IMPACTING PEOPLE & HISTORY!



Dear WeCOACH Community,

When I stepped into the role of CEO of WeCOACH in March 2022, I believed deeply in this organization's power to create meaningful impact—both for individuals and for the future of sport. As we close out 2025, WeCOACH stands once again as the largest nonprofit organization dedicated to supporting women in coaching across all sports and levels. Looking ahead, I am more energized and more confident than ever in what we can accomplish together. With the leadership of our Board of Directors and the dedication of Team WeCOACH, we are proud to share our 2025 highlights with you:

- Served 21,000+ unique members — representing a 1,500% increase since 2022 and the largest community of women coaches.
- Welcomed BAND as a Mission Partner and the official communication app for women coaches of WeCOACH.
- Welcomed new Partners: BAND, NCSA Coach, NHL Coaches' Association, NOX, Simple Modern, USA Weightlifting, & Washington Spirit.
- Offered new free resources through our partnerships with Gatorade Fieldhouse & USA Weightlifting.
- Renewed our largest organization-wide group membership to date with US Club Soccer.
- Expanded our Member Benefits Partners to include BAND and The Breen Coaching Group, delivering even more value to our community.

- WeCOACH members received \$90,000 in Coaching Moms Grants, through our partnership with the Alex Morgan Foundation.
- Hosted two NCAA Women Coaches Academies for the first time since 2019—in Denver and at the NCAA National Office in Indianapolis.
- Graduated a record 179 women coaches from our 2025 NCAA Academies (101 in Denver, 78 in Indianapolis)—the most in a single year.
- Awarded record-high \$95K+ in Academy scholarship funding (84% increase) across NCAA WCA, Academy 2.0, and YHSA programs.
- Graduated a record 252 Academy participants overall, the highest total in WeCOACH history.
- Graduated Youth & High School Women Coaches Academy Class #5 and awarded 57 scholarships, marking a 119% increase in scholarships from 2024.
- Raised \$91K+ during our Move the Mission Giving Tuesday campaign, fueled by a record-breaking 275 donors; overall donor giving increased 43%.
- Received the largest individual donor gift in WeCOACH history from TASL.
- Achieved record-high partnerships revenue (103% increase), securing the most Mission Partners and professional sports partners in a single year.
- Honored our 2024-25 Lifetime Achievement Award recipients presented by Jostens: Jan Hutchinson, Carmen Jackson, Dr. Ann Lebedeff, Pat Summitt, and Tara VanDerveer.
- Delivered a record 181 hours of leadership programming, the most ever offered in one year.

- Co-funded critical research leading to publication of the article "[Gender and Racial Bias Workplace Experiences of Women Coaches of Color within Intercollegiate Athletics](#)" by the Tucker Center for Research on Girls & Women in Sport.
- Released the 13th annual Women in College Coaching Report Card, highlighting a continued era of steady progress.
- Announced the launch of National Women Coaches Day, powered by WeCOACH + Hudl, to be celebrated annually on March 7, honoring women coaches and the 37 words of Title IX that changed sport forever.

THANK YOU for the support that continues to propel WeCOACH to new heights. Because of YOU, we are advancing our mission to recruit, advance, and retain women in coaching—across all sports and levels. Most importantly, YOU helped empower our organization to impact people and shape the future of sport in 2025.

Together, we will continue to **MOVE THE NUMBERS** and expand opportunities for women in coaching.

Keep leading. What you do matters. We need you—now more than ever.

Sincerely,

Vanessa Fuchs, WeCOACH CEO

MOVE THE NUMBERS

2025 MEMBERSHIP IMPACT

SCHOOL & INSTITUTIONAL MEMBERS

842

Division I - 186

Division II - 227

Division III - 264

NAIA - 48

Community Colleges - 75

Youth & High Schools - 42

Membership Demographics

2- & 4-Year College Coaches - 13,591

Youth / Middle & High School / Club - 7,623

Other - 299


21,500+
UNIQUE MEMBERS SERVED

1570% INCREASE
2022 ▶ 2025
ALL-TIME HIGH

11X
ALL-TIME
MEMBERSHIP
RECORD
SET IN 2019

54
CONFERENCE-WIDE
MEMBERSHIPS
DI - 13 | DII - 15
DIII - 21 | NAIA - 4
Community Colleges: 1

40% OF ALL DI CONFERENCES
ARE MEMBERS
13 OUT OF 32 TOTAL CONFERENCES

65% OF ALL DII CONFERENCES
ARE MEMBERS
15 OUT OF 23 TOTAL CONFERENCES

49% OF ALL DIII CONFERENCES
ARE MEMBERS
21 OUT OF 43 TOTAL CONFERENCES

2025 MEMBERSHIP HIGHLIGHTS

Served All-Time Largest Membership
Our WeCOACH Community includes women coaches in every state in the U.S.

US Club Soccer
Largest association-wide group membership, with the partnership continuing into its second consecutive year, still leading as our largest association-wide group membership to date.

100% Renewal Rate of all Association & Organization Group Members

CONFERENCE, SCHOOL DISTRICT, & ASSOCIATION-WIDE MEMBERS

Division I Conferences:

Atlantic Coast Conference (ACC)

Big 12 Conference

Big East Conference

Big Ten Conference

Ivy League

Missouri Valley Conference

Mid-Eastern Athletic Conference (MEAC)

Northeast Conference (NEC)

Pac-12 Conference

Patriot League

Southern Conference (SoCon)

Southwestern Athletic Conference (SWAC)

Summit League

Division II Conferences:

California Collegiate Athletic Association (CCAA)

Central Atlantic Collegiate Conference (CACCC)

Central Intercollegiate Athletic Association (CIAA)

Conference Carolinas

East Coast Conference

Great American Conference (GAC)

Lone Star Conference (LSC)

Mountain East Conference (MEC)

Northeast-10 Conference (NE-10)

The PacWest Conference

Pennsylvania State Athletic Conference (PSAC)

Southern Intercollegiate Athletic Conference (SIAC)

Rocky Mountain Athletic Conference (RMAC)

South Atlantic Conference (SAC)

Sunshine State Conference (SSC)

Division III Conferences:

College Conference of Illinois and Wisconsin (CCIW)

Collegiate Conference of the South

Conference of New England (CNE)

Great Northeast Athletic Conference (GNAC)

Heartland Collegiate Athletic Conference (HCAC)

Landmark Conference

Liberty League

Michigan Intercollegiate Athletic Association (MIAA)

Middle Atlantic Conference (MAC)

New England Small College Athletic Conference (NESCAC)

New England Women's & Men's Athletic Conference (NEWMAC)

Northern Athletics Collegiate Conference (NACC)

North Coast Athletic Conference (NCAC)

Northwest Conference (NWC)

Ohio Athletic Conference (OAC)

Old Dominion Athletic Conference (ODAC)

Presidents' Athletic Conference (PAC)

Southern California Intercollegiate Athletic Conference (SCIAC)

State University of New York Athletic Conference (SUNYAC)

United East Conference

University Athletic Association (UAA)

NAIA Conferences:

Continental Athletic Conference

HBCU Athletic Conference (HBCUAC)

Kansas Collegiate Athletic Conference (KCAC)

Wolverine-Hoosier Athletic Conference (WHAC)

School Districts:

Detroit Public Schools Community District (DPSCD)

Los Angeles Unified School District (LAUSD)

School District of Philadelphia

Michigan School Districts

Pro Sports, Coaches & Sport Association-Wide Members:

California Community College Athletic Association (3C2A)

Intercollegiate Women's Lacrosse Association (IWLCA)

National Collegiate Acrobatics & Tumbling Association (NCATA)

National Football League (NFL)

National Hockey League Coaches' Association (NHLCA)

Northwest Athletic Conference (NWAC)

US Club Soccer

USTA Coaching

USTA Missouri Valley

USTA Southern

USTA Texas

2025 LEADERSHIP PROGRAMS IMPACT

IN-PERSON PROGRAMS



VIRTUAL LEADERSHIP PROGRAMS



WeCONNECT PEER-TO-PEER EMPOWERMENT

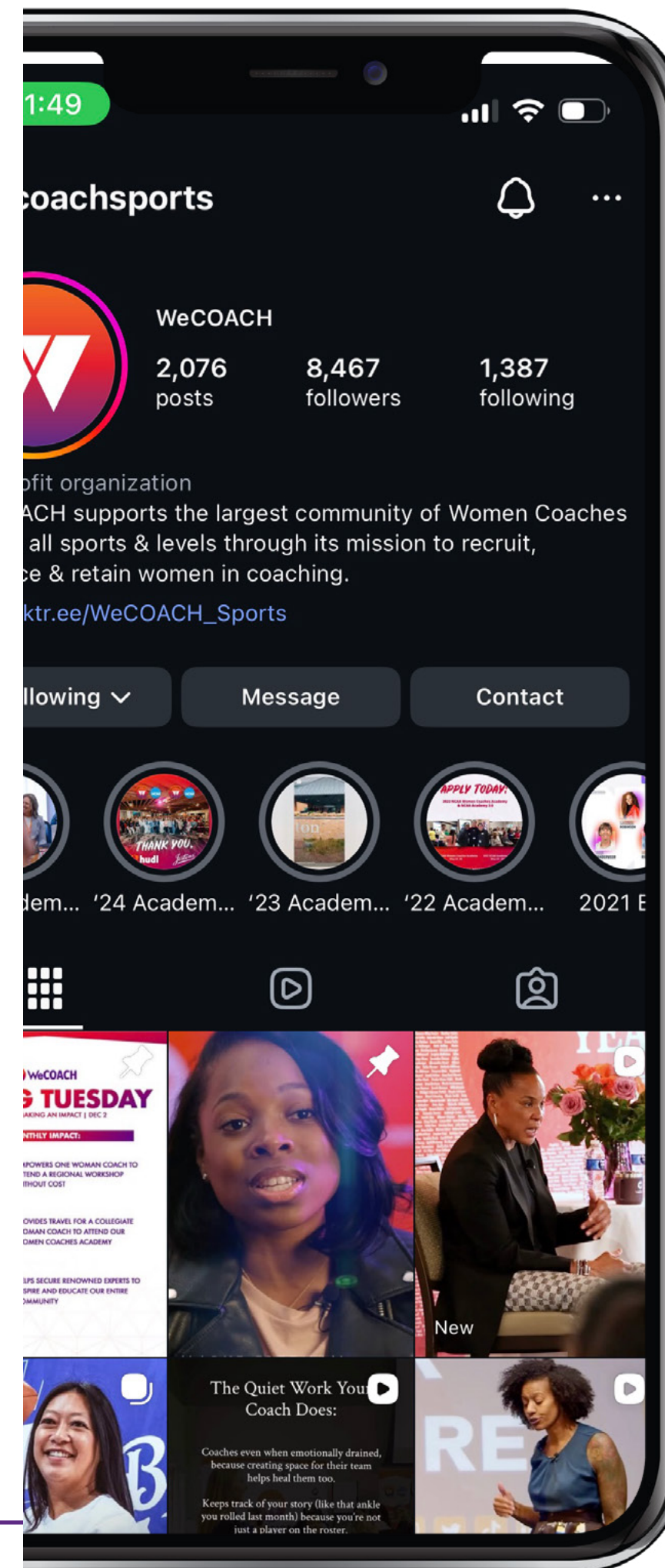


1,951
2025 EVENT REGISTRATIONS

252
ALL-TIME MOST ACADEMY GRADUATES IN A SINGLE YEAR

181
OFFERED THE MOST LEADERSHIP PROGRAMMING HOURS IN A SINGLE YEAR (IN-PERSON & VIRTUAL PROGRAMS)

DIGITAL IMPACT



CROSS-CHANNEL IMPRESSIONS:
2.5M+
(A 200%+ INCREASE FROM 2024)

CROSS-CHANNEL ENGAGEMENTS:
80K+
(A 130%+ INCREASE FROM 2024)

FOLLOWERS GAINED ON INSTAGRAM:
1800+
(AN 80% INCREASE IN INSTAGRAM FOLLOWER GROWTH FROM 2024)

27K+
CROSS-CHANNEL FOLLOWERS

TOTAL PAGE VIEWS:
213K

AVERAGE WEB USERS PER MONTH:
10.6K+



THANK YOU TO OUR MEDIA TEAM, THIS ONE MEDIA!

To learn more about our Programs & Events, [click HERE](#)

2025 PARTNERSHIPS IMPACT

MISSION PARTNERS



CHAMPION PARTNERS

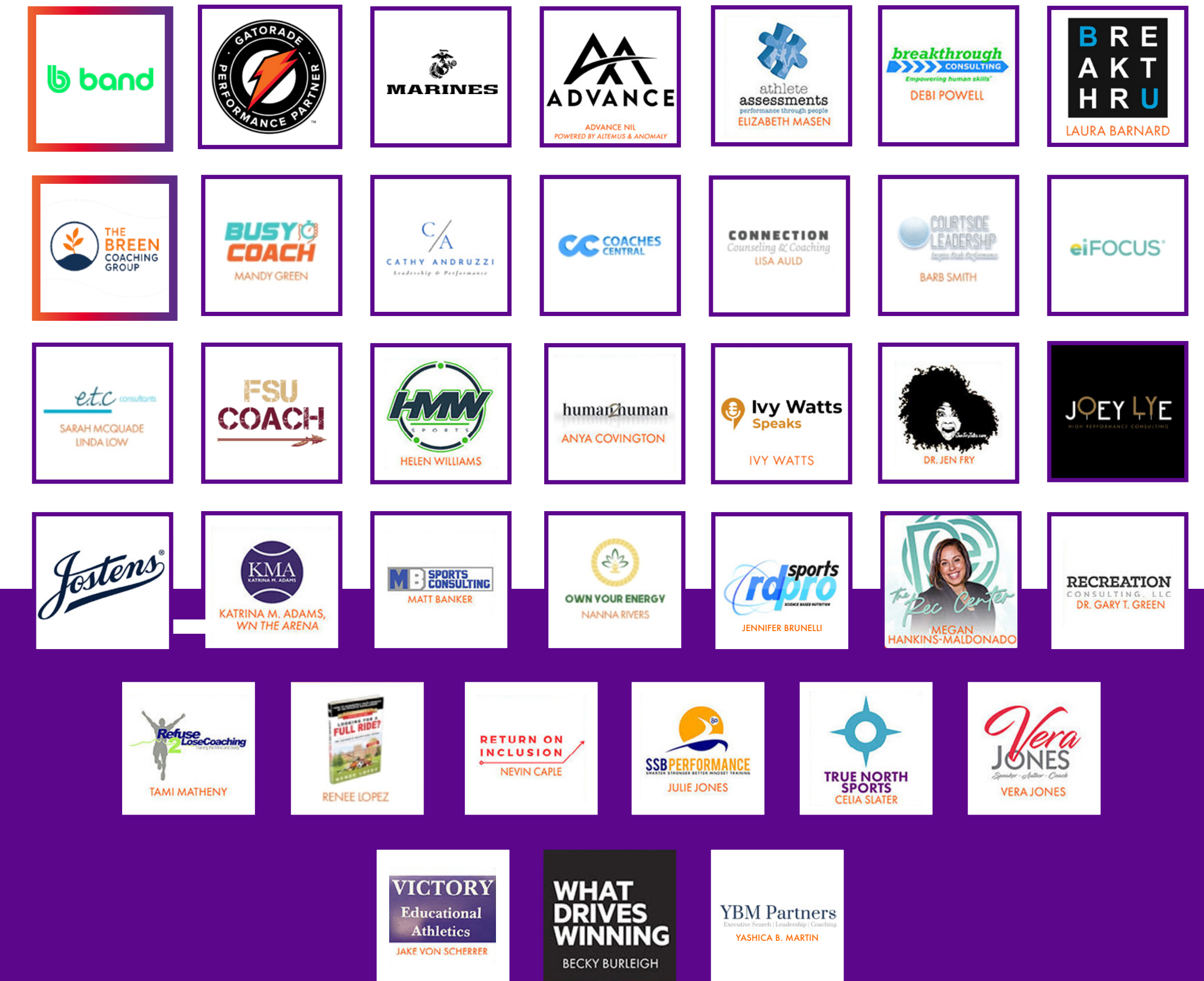


COMMUNITY PARTNERS



MEMBER BENEFITS IMPACT

Check out Member Benefits Offered by these Partners [HERE](#)



■ DENOTES NEW 2025 MEMBER BENEFITS PARTNER

DONOR IMPACT

MOVE THE MISSION GIVING TUESDAY CAMPAIGN

275
ALL-TIME
RECORD 275
DONORS!

Aaron West
Abigail Ernst
Alejandra Aviles Jimenez
Alex Morgan Foundation
Alexis Schug
Alicia Crew & Janet Stoner
All Pro Landscaping
Of Tallahassee, Inc.
Allison & Shannon Taub
Allyson Baker
Amanda Braun
Amanda Caldwell
Amanda Higgs
Amanda Janney Misselhorn
Amanda Vandervort
Amy Steckel
Ana Ramos
Anderson Foundation
Zinpro Corporation
Angela Hirsch
Angela Sheppard
Angeler Lucas
Angelina Ramos
Ann Lebedeff & Pam Dastrup
Ann Walker
Anna Beck
Anna Passer
Annie Fiorvanti
Ari Cambio
Ariya Massoudi
Ashley Grimm
Ashley Johnson
Ashley Stone
Bailey Kasperick
Barbara Walker
Beth Greenwood
Beth Launiere
Beth Miller
Betsy Butterick
Binh Nguyen
Blaine Price
Brandi Bryant
Bridget Belgiovine & Sandra Vivas
Brooke Niles
Brooke Wyckoff
Caitlin Cait Lowery

Caitlin Hadzimichalis
Caitlyn Corace
Carolyn Baird
Carolyn Wright
Carrie Michaels
Casey Jo Macpherson
Cassandra Monica
Cassie Hendrix
Catherine Stresing
Cecile Reynaud
Celia Slater & Becky Burleigh
Charita Stubbs
Charlton Young
Cheryl Garrison
Chris Clark
Chris O'Neal
Chris Voelz
Chris Walker
Chrissy Barber
Christine Clancy
Cindy Duncan
Clarisse Baca
Colette Van De Graaff
Coretta Brown
Cori Chom-Rees
Cori Close
Cynthia Gradwahl
Dainyell Fox
Dartanya Hampton
David Omsky
Davina Oriekwu
Deanna Gumpf
Debbie Laforge
Denise Druce
Denise Jozwik
Derek Jernstedt
Joan Cronan
Joanne Graf
Jodi Manore
Jani Comstock
Jordyn Pugh
Joy Neiser
Juan Caraballo
Ed Pasque
Edmundo López
Elizabeth Langford
Elle Buffenbarger
Ellen Parkey

Emily Miller
Erica Nelson-Flowers
Erica Williamson
Erin Lindsey
Evita Mosqueda
Falecia Mulkey
Felicia Thomas
Fenix & Frankie -
The Uncoachables
Genese Lavalais
Genie Omel
Gloria Smith-Graham
Greg Bennett
HannahJo Hyatt
Heather McCabe
Heidi Lane
Helen Levine
Holly Hesse
Ingrid Wicker McCree
Jackson Johnson
Jacqueline Wardlaw
Jamie & Owen Hammond
Jan Whitbeck & Julie Manning
Jane Miller
Jen Clements
Jennifer Gross
Jennifer Hunter
Jennifer Robinson
Jess Rippey
Jess Vormelker
Jill Bodensteiner
Jill Hall
Jill Jameson
Jill Stephens
Jillian Dunston
Joan Cronan
Joanne Graf
Jodi Manore
Jani Comstock
Jordyn Pugh
Joy Neiser
Juan Caraballo
Ed Pasque
Edmundo López
Elizabeth Langford
Elle Buffenbarger
Ellen Parkey

Karen Buich
Karen Weatherington
Karen Weylandt
Kateri Linville
Katherine Zedonis
Kathryn Lane
Kathy Wagner
Katie Robinson
Katie Tanboer
Katie Watkins
Keanna Keys
Kelcey Roegiers
Kelli Kinkela
Kelly Kramer
Kris Ganef
Krista Blunk
Kristen Noone
Kristy Jenkins
Lanie Johnson
Lau Vallverdu
Laura Burneth-Kurie
Laura Leduc
Legends Of The Ball, Inc.
Lesley Irvine
Leslie Escobar
Lexi Nielsen
Lin Dunn
Lisa Kawamura
Lisa Langston
Lisa Nelson
Liz Masen
Liz Ruiz
Lizzy Ristano
Lorraine Rimson
Louise Crocco
Louise Waxler
Lynn Anderson

Lynn Holzman
Makini Thompson
Maliah Blakemore
Marci Kornegay
Margaret Montenyohl
Maria Lopez
Marie Wallace
Mark Zeigler
Marlene Bjornsrud
Marnie Reidell
Marra Hvozdvic
Mary Ann Salerno
Mary Moyes
Mary Nolle
Mary Savage
Megan Baskovich
Megan Kahn
Megan Marsden
Megan Nadalet
Megan Walker
Megan Warren
Melissa Bruner
Mia Ruffalo
Michael Scholl
Michelle Meyers
Missy Price
Mo Triner
Molly Castner
Molly Forr
Moreah Ragusa
Nancy Daniels & Marsha Jordan
Natoya Davidson
Ncata
Nerrissa Shurtluff
Nicole Marek
Nona Richardson
Norman Nelson
Olga Litvin
Olivia Leavitt
Olivia Shagam
Pam Barton
Pamela Price
Pamela Rhoades
Paul Starita
Pedro Escobar
Penny Lucas-White

Peter Tragos
Rachel Gray
Rachel Hickey
Rachelle Manning
Ramona & Stan Wilcox
Randy & Becky Spelman
Raquel Atawo
Reba McLennan
Rick Kearney
Robert Nylan
Robin Barber
Robyn White
Rose Powell
S Flowers
Samantha Higgins
Samantha Hugel
Sara Liebscher
Shannon McHale
Shimmy Miller
Shonda Stanton
Sonya Hopkins
Spencer & Skylore Walker
Stephani Hilding
Stephanie Gaitley
Stephanie McDonald
Sue Semrau
Suzette Saboti
Suzie Gruber
Tami Walker
Taronda Randall
Teresa Gould
Teri McKeever
Terrie MacDonald
The Academy For Sport Leadership (TASL)
The Rev. Dr. Joanne Sanders
& Kathy Armstrong
This One Media
Tiffani-Dawn Sykes
Tiffany Tucker
Vanessa Fuchs
Veronika Platzer
Vicki Brown
Vicki Cupp
Warren Mersereau
William Wheeler
Yolanda Alford
Yolanda Bronston

* Campaign Lead Donors & Partners

TOTAL RAISED:

\$91,601.57



To donate to WeCOACH, [click HERE](#)

RESOURCES IMPACT

JOIN THE COMMUNITY!
Click to learn more!

APPLY FOR COACHES WORKSHOPS
Click to learn more!

WeCOACH Job Center

CONNECTING HUNDREDS WITH NEW JOBS IN COACHING!

Posting a job with WeCOACH is easy, effective, and great value for the money! Proactively push your job opening out to our expansive network of women coaches and administrators in all sports and levels.

CLICK TO JOIN OUR WeCOACH BAND!

2024-25 Women in College Coaching Report Card

STEADY INCLINE CONTINUES

2024-25 marked the highest number of women coaches of color in the history of the select seven report card.

VIDEO LIBRARIES
(Click the program icon to view each video library.)

NCAA DIVISIONS II AND III
DEVELOPMENT PROGRAM

WeAMPLIFY

VIDEO CHATS

NEW FREE COURSES FROM USAW!

WeCOACH MEMBERS RECEIVED \$90,000 IN COACHING MOMS GRANTS!

Moms in Coaching Initiatives

SURGE webinars presented by BSN SPORTS

USAW Development Courses

To join our WeCOACH community, [click HERE](#)

AWARDS & RECOGNITION IMPACT

2025 LIFETIME ACHIEVEMENT AWARD RECIPIENTS



2025 COACH OF THE MONTH RECIPIENTS

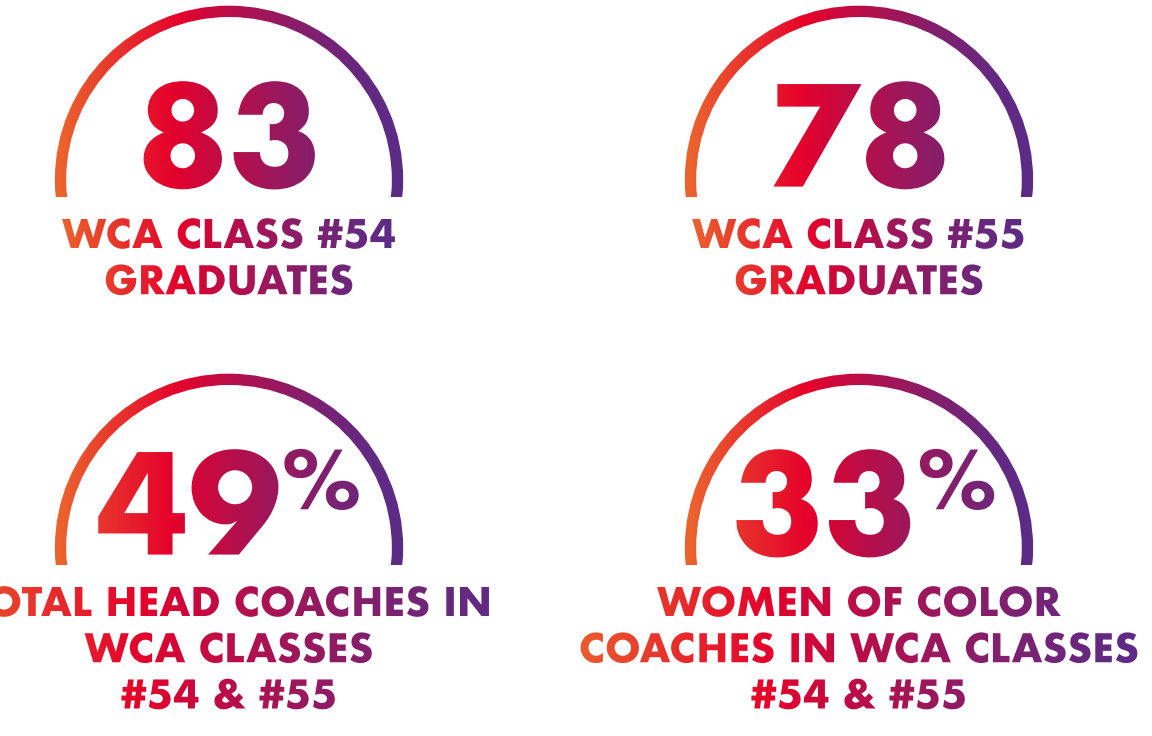
JANUARY Katie Schumacher-Cawley, Women's Volleyball Head Coach, Penn State University	APRIL Vanessa Blair-Lewis Women's Basketball Head Coach, George Mason University	JULY Jenny Boucek Men's Basketball Assistant Coach, Indiana Pacers	OCTOBER Natalie Nakase Women's Basketball Head Coach, Golden State Valkyries
FEBRUARY Meg Barber Women's Basketball Head Coach, New York University	MAY K.J. Kindler Women's Gymnastics Head Coach, University of Oklahoma	AUGUST Caryl Smith Gilbert Director of Men's and Women's Track and Field, UGA	NOVEMBER Sonia Raman Women's Basketball Head Coach, Seattle Storm, WCA #35 Graduate
MARCH Autumn Lockwood Associate Performance Coach, Philadelphia Eagles	JUNE NCAA Women Coaches Academy Class #54 & Academy 2.0 Class #8	SEPTEMBER Candice Davis Price Director of Student-Athlete Development, Football Coach Assistant, Track & Field Head Coach, Belleville High School, Founder & Executive Director, Wildchild Athletics	DECEMBER Tracey Fuchs Field Hockey Head Coach, Northwestern University, WCA #16 Graduate



NCAA
 THANK YOU NCAA FOR
 YOUR LONGSTANDING
 SUPPORT!



2025 NCAA WOMEN COACHES ACADEMY



**MOST
 SINGLE-YEAR
 ACADEMY
 GRADUATES
 EVER**

**FIRST TIME
 OFFERING
 2 ACADEMY
 CLASSES
 SINCE 2019**

2025 WCA IMPACT AWARD RECIPIENTS:



WCA #54
MAHOGANY "MO" GREEN
 WOMEN'S BASKETBALL
 HEAD COACH,
 HAMILTON COLLEGE

WCA #55
VENECIA GREEN
 MEN'S & WOMEN'S TENNIS
 HEAD COACH,
 RUST COLLEGE





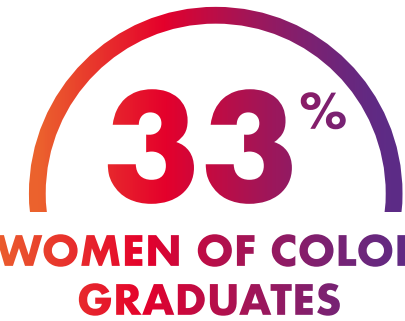
2025 NCAA ACADEMY 2.0



Graduated 18 women coaches from our NCAA Academy Class #8



ACADEMY 2.0 CLASS #8 BREAKDOWN:



YOUTH & HIGH SCHOOL WOMEN COACHES ACADEMY CLASS #5



FUELED BY GATORADE

Our Youth & High School Women Coaches Academy is modeled after our longstanding premier program, the NCAA Women Coaches Academy. This one-day virtual program is aimed at providing leadership development programming to assist coaches in reaching team and individual success.

2025 Peer Recognition Award Recipient:
Tina Predojevic
Head Coach & Director of Operations,
575 Volleyball PCVC



ACADEMY SCHOLARSHIPS
\$92,875
IN SCHOLARSHIP FUNDING AWARDED, MARKING A 79% INCREASE FROM 2024
46% OF SCHOLARSHIPS AWARDED TO WOMEN OF COLOR



2025 CECILE REYNAUD COACHING MASTERY AWARD RECIPIENT:
SANDRA BULLOCK
MEN'S & WOMEN'S SWIMMING & DIVING HEAD COACH,
SOUTHWESTERN OREGON COMMUNITY COLLEGE

AWARDED **55** SCHOLARSHIPS

119% INCREASE IN SCHOLARSHIPS FROM 2024

GRADUATED **73** YOUTH & HIGH SCHOOL WOMEN COACHES FROM YHS ACADEMY CLASS #5

ACADEMY TESTIMONIALS



"I can't thank you enough for providing us with this opportunity. This is my 9th year coaching, and coming to the NCAA National Office has been on my bucket list the whole time. Thank you for making my dream a reality, giving me an opportunity to play the sport I love at a high level, and now lead the next generation of amazing human beings!"



Rachel Gray, Men's & Women's Golf Head Coach,
North Central College



"This marks my second consecutive year—last year I was with Class #53—and I can confidently say it has been one of the most uniquely powerful experiences a woman coach can have. I arrived on my own, but I leave with 23 sisters in sport."



Jazmine Craig, Women's Volleyball Assistant Coach,
Bryant University



"I really got a lot out of the Academy. I have done a ton of different coaching professional development programs and this one didn't disappoint! The speakers were engaging, energetic and knowledgeable. I was able to get a number of nuggets to apply immediately and share with my other coaches! Thank you for the opportunity to become a better coach!"

2025 Class #5 Participant

100% of participants agree that the quality of information at our Academies is useful, high-quality, reinforces existing knowledge, and offers valuable insights.

Data proves our Academies are keeping women in coaching!

WeMENTOR

WeCOACH offers unique mentoring trios for coaches in all sports, levels, and years' of experience. Research shows that women coaches with 7-10 years of experience are at a pivotal point in their careers and leave the profession at the highest rate. To better support them during this stage, they serve as the central figure in each trio, acting as both mentor and mentee.

Now in its ninth year, our Mentor Program aims to provide connections, networking, and learning across all sports and levels.



REGIONAL WORKSHOPS

Our one-day workshops provide professional growth through networking opportunities and discussions on critical issues impacting the coaching profession.



153
PARTICIPANTS



Distributed \$30,000 to moms in coaching at our Washington, D.C. Regional Workshop, made possible through our partnership with the Alex Morgan Foundation.

WeCOACH PROGRAMS



4
VIDEO CHATS
HOSTED IN 2025

357
PARTICIPANTS

VIDEO CHAT SPONSORS
band

STRONGER COACHES, STRONGER TEAMS: WELLNESS TOOLS FOR TODAY'S COACH
Fueled by Gatorade Performance Partner
WEDNESDAY, OCTOBER 8 | 12:00PM - 1:00PM ET
COREY UNGARO, Ph.D.
GATORADE SPORTS SCIENCE INSTITUTE SR. SCIENTIST

WeAMPLIFY
MORE THAN ENOUGH: COACHING WITH POWER IN BIASED SPACES
WEDNESDAY, OCTOBER 29 | 12:30PM-1:30PM ET
CORETTA BROWN
WOMEN'S BASKETBALL HEAD COACH
SARASOTA STEEL SPINNET FACILITY
WCA #52 & WCA 2.0 #3 GRADUATE
CLARISSE BACA
TENNIS DIRECTOR
MILL VALLEY TENNIS CLUB CALIFORNIA
WCA #62 GRADUATE
MODERATOR: JALEESA HARPER
WOMEN'S VOLLEYBALL HEAD COACH
UNC PEARSON
WCA #52 & WCA 2.0 #3 GRADUATE


WeASPIRE TO COACH
HIGH-PERFORMANCE HABITS FOR COACHES: SIMPLE DAILY SHIFTS THAT UNLOCK NEXT-LEVEL INFLUENCE
Tuesday, December 16 | 6:30PM - 7:30PM ET
NATALIE ACHONWA
Women's Basketball GM & Assistant Coach
University of Michigan
CANDICE DAVIS-PRICE
Director of Student-Athlete Development
Football Assistant Coach
Track & Field Head Coach
Belleville High School
Founder & Executive Director
Wichita Athletics
MAILE'ANA KANEWA-HERMELYN
Women's Crickets Head Coach
University of Michigan
WCA CLAZZ #18 GRADUATE
NINA KLEIN
Field Hockey Head Coach
Quinnipiac University
WCA CLAZZ #18 GRADUATE
ANGEL GRAY
WNBA Analyst

WeCOACH
DIVISIONS II & III — DEVELOPMENT PROGRAM
NAVIGATING SUCCESS BEYOND THE GAME: LEADERSHIP, BUILDING RELATIONSHIPS, AND ADVOCACY FOR WOMEN COACHES IN D-II AND D-III ATHLETICS
Thursday, April 24
12:30-1:45PM ET


Co-funded critical research leading to publication of the article: "Gender and Racial Bias Workplace Experiences of Women Coaches of Color within Intercollegiate Athletics" by the Tucker Center

6,583
DII & DIII COACHES IMPACTED

FINANCES

DONOR GIVING GREW
43% 

PARTNERSHIPS INCREASED
103% 

ACADEMY SCHOLARSHIPS INCREASED
84% 

RECEIVED LARGEST DONOR GIFT IN HISTORY 

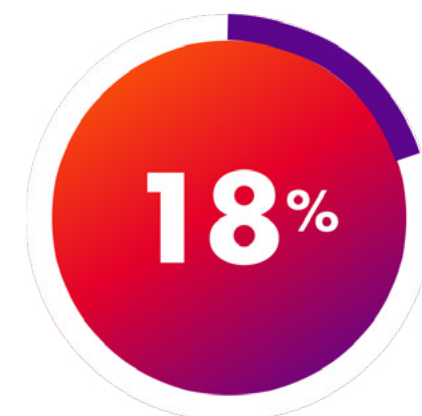
TOTAL REVENUES



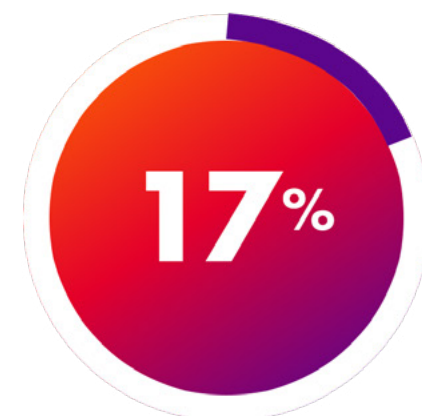
FEES FOR SERVICES



SPONSORSHIPS



GRANTS



DONORS

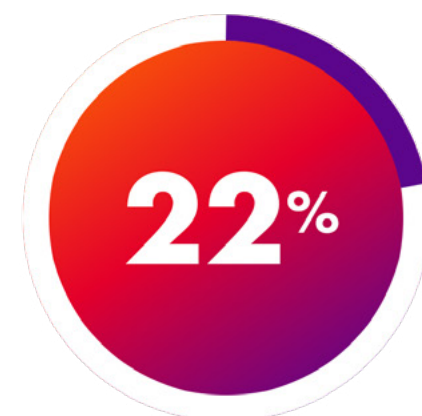


OTHER

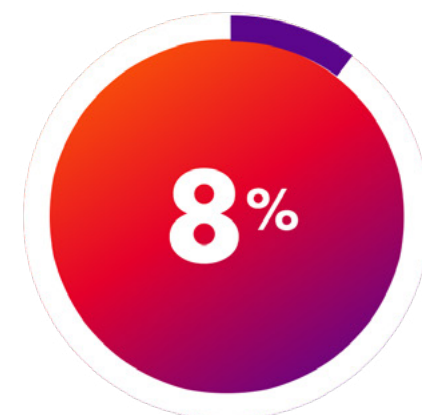
TOTAL EXPENSES



PROGRAMMING



MANAGEMENT



FUNDRAISING

2025 ORGANIZATIONAL LEADERSHIP BOARD OF DIRECTORS

BOARD OFFICERS



Ann Walker

President
Retired, College Athletic Administrator and Coach



Dr. Missy Price

President-Elect
Vice President of Education & Development, US Club Soccer



Penny Lucas-White

Treasurer & Finance Committee Chair
Women's Volleyball Head Coach
Alabama State University



Tiffany D. Tucker

Past President
Director of Athletics, Physical Education, and Recreation at University of Maryland, Baltimore County (UMBC)

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