



**Monday, December 16, 2019**

**11:00am ET | 10:00am CT | 9:00am MT | 8:00am PT**

**10:00-10:05a**

**Welcome**

- LaChina Robinson, ESPN Basketball Analyst

**10:05-10:50a**

**One on One Interview with Jill Ellis**

- LaChina Robinson interviews Jill Ellis, USWNT Former Head Coach, 2x World Cup Champion

**10:50-11:45a**

**Leading Greatness Panel**

- Dr. Jen Welter, First Female NFL Assistant Coach
- Charmelle Green, Penn State, Sr. Assoc AD, and WeCOACH Board of Directors
- Ginny Gilder, Seattle Storm, Co-Owner
- Moderated by LaChina Robinson

**11:45-11:50a**

**BREAK**

**11:50a-12:20p**

**Talent and Strategy Are Nothing Without Culture**

- Felecia Mulkey, Baylor University, Head Acrobatics & Tumbling Coach

**12:20-12:25p**

**WeCOACH Lifetime Achievement Award: Jill Ellis Recipient**

***Presented by Jostens***

**12:30-1:15p**

**LUNCH**

- Giveaways, Live Q&A, and Virtual Yoga

**1:15-1:45p**

**The Power of Showing Up**

- Layshia Clarendon, WNBA All-Star, Pac-12 Network Analyst, & Advocate

**1:45-2:15p**

**Championship Communication**

- Betsy Butterick, The Coaches' Coach & Communication Specialist

**2:15-2:45p**

**The BruWin Way: Developing & Managing a Championship Staff**

- Kelly Inouye-Perez, UCLA, Head Softball Coach

**2:45-3:00p**

**BREAK**

**3:00-3:30p**

**Letting Data Tell the Story on Women Coaches**

- Dr. Nicole M. LaVoi, Tucker Center for Research on Girls & Women in Sport, Director

**3:30-4:00p**

**One on One Interview with Holly Warlick**

- LaChina Robinson interviews Holly Warlick, Former Women's Basketball Coach

**4:00p**

**Closing Comments**