



PROFESSIONAL OVERVIEW

- CEO & Founder, ON Point Next Level Leadership
- CEO & Founder, Borton Partners
- Founder, TeamWomen
- Founder, Empower Leadership Academy
- Leadership Expert & Trainer
- Professional Speaker
- Author of *ON Point: A Coach's Game Plan for Life, Leadership and Performing with Grace Under Fire*

EDUCATION & CERTIFICATIONS

- International Coach Federation (ICF, PCC) Certified Senior Executive Coach
- Advanced Certification in Personal & Executive Coaching, College of Executive Coaching
- Everything DiSC, EQi 2.0, EQ 360 Assessment Feedback Certifications
- Positive Psychology & Wellbeing Certification
- National Board-Certified Health & Wellness Coach (NBHWC)
- Hardiness Resilience Gauge (HRG) Certification
- B.E. Organizational Change Leadership Certification
- National Women's Business Enterprise Certification
- Masters in Sports Management, Bowling Green State University
- BA in Physical Education, Defiance College

As a leading ICF senior executive coach, professional speaker and author, Pam Borton is committed to taking C-suite executives, teams and organizations to the next level. Pam partners with organizations across the country including Financial Services, Retail, Manufacturing, Hospitality, Technology, Law Enforcement, Healthcare, Dentistry, Media Services, Military, Insurance, Physicians, and more.

In today's culture and environment of constant change and disruption, building successful leaders and high performing teams is an expectation. Pam provides her clients with real business experience navigating high level challenges in the workplace. Her background stands apart with 27 years of Division 1 women's basketball coaching, including 12 years as head coach at the University of Minnesota in the Big Ten. There she led her teams to a Final Four, Elite Eight, three straight Sweet Sixteens and numerous NCAA Tournament appearances.

As the President and CEO of Borton Partners and Partner at ON Point Next Level Leadership, two leadership consulting firms, Pam uses her unique skills to help organizations tackle issues such as: executive wellness, building high performing teams, leading with grace under fire, increasing executive and leadership presence in a highly visible and public position, emotional intelligence, resilience and change management.

Pam is a philanthropist at heart and has founded two non-profits. She launched TeamWomen in 2011, an organization dedicated to empowering women through mentoring, professional development and connectedness. In 2014, Pam founded Empower Leadership Academy for Girls, providing girls in grades 5-12 the tools and support they need to become the next generation of leaders.

Pam's work and life have been recognized with several awards including the 2016 Twin Cities Business Magazine Marvelous Mentor Award, Top 10 Global Women of Leadership Pillar Award, (Real) Power 50 Award and New England National Coach of the Year. She was also a two-time nominee for the Naismith National Coach of the Year Award. Additionally, Pam was honored with the creation of the Pam Borton Endowment at the University of Minnesota in the College of Education and Human Development, the only endowment of its kind in the world. In 2019, Pam was inducted into the National Association of Women Business Owners (NAWBO) Hall of Fame in Minnesota.

Pam is passionate as a National Board-Certified Health & Wellness Coach (NBHWC) where she implements executive wellness, psychological wellness and mental health strategies in the corporate world, law enforcement, elite athletics, coaching and with our youth today.