



WeCOACH

ALL SPORTS. ONE VOICE.

www.wecoachsports.org



OUR STORY

WeCOACH is the premier membership organization focused on increasing the recruitment, advancement, and retention of women coaches across all sports and levels. WeCOACH, formerly the Alliance of Women Coaches, has cultivated and continues to foster a diverse and inclusive community where the voice of women coaches is stronger together and they hope to inspire young girls to follow in their footsteps. *If she can see her, she can be her!*

Annually, WeCOACH hosts 20+ events nationwide and the membership has coaches from all 50 states and internationally who benefit from the in-person and digital programs and engaged network.



WHY SPONSOR WeCOACH

Partnering with WeCOACH is a significant opportunity to express your corporate values and take a lead role investing in women who directly impact their student-athletes. By becoming a corporate sponsor of WeCOACH, you will support and advance current and future female leaders and role models while gaining broad exposure for your brand.

- ✓ Reach that extends to constituents on all NCAA DI, DII, and DIII campuses
- ✓ Growing at the professional, high school, club, and youth levels
- ✓ Social media reach with high levels of engagement
 - *1.1 M Twitter Impressions in last 100 days
 - *11,500+ followers across Facebook, Twitter and Instagram
- ✓ Over 100,000+ Podcast downloads in past 7 months
- ✓ 97% of women are involved in financial decisions; women are our key constituents

OVERVIEW OF PROGRAMMING & RESOURCES

NCAA Women Coaches Academy: 4-day workshop with 50 NCAA college coaches per Academy, representing 20+ sports and all three NCAA divisions

NCAA Academy 2.0: 3-day master learning in-person program for NCAA WCA graduates

Regional Workshops: 1-day workshops across the country; 100-350 coaches and women leaders (all sports, all levels)

Networking: Receptions held across the country for women coaches to connect

Mentor Program: 8-month facilitated program grouping veteran, mid-career and rookie coaches

Podcast: Bi-weekly episodes featuring guest coaches, administrators and industry experts. 100,000+ downloads in past 7 months

High 5 E-Newsletter: Monthly email to paid members and sponsors/partners

Email Blasts: Periodic emails to members, event attendees, etc. featuring events and news

Book Club: Quarterly, virtual book club

Video Chats: Monthly, online interactive events with an expert speaking on a specific topic

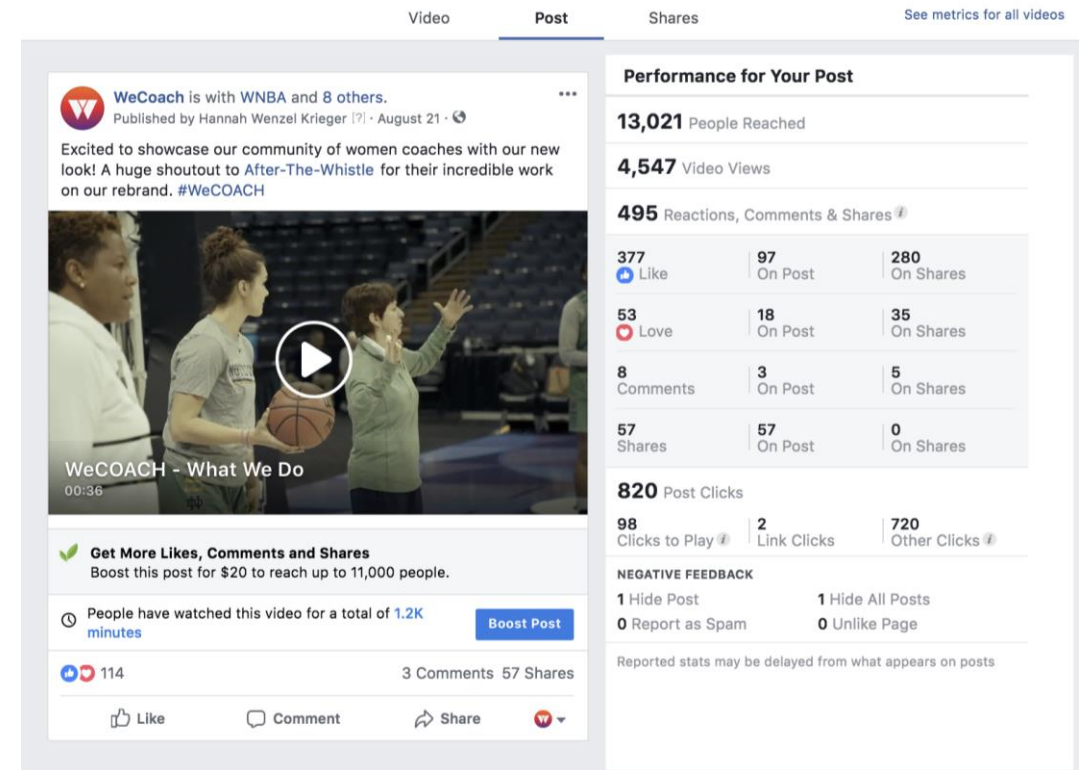
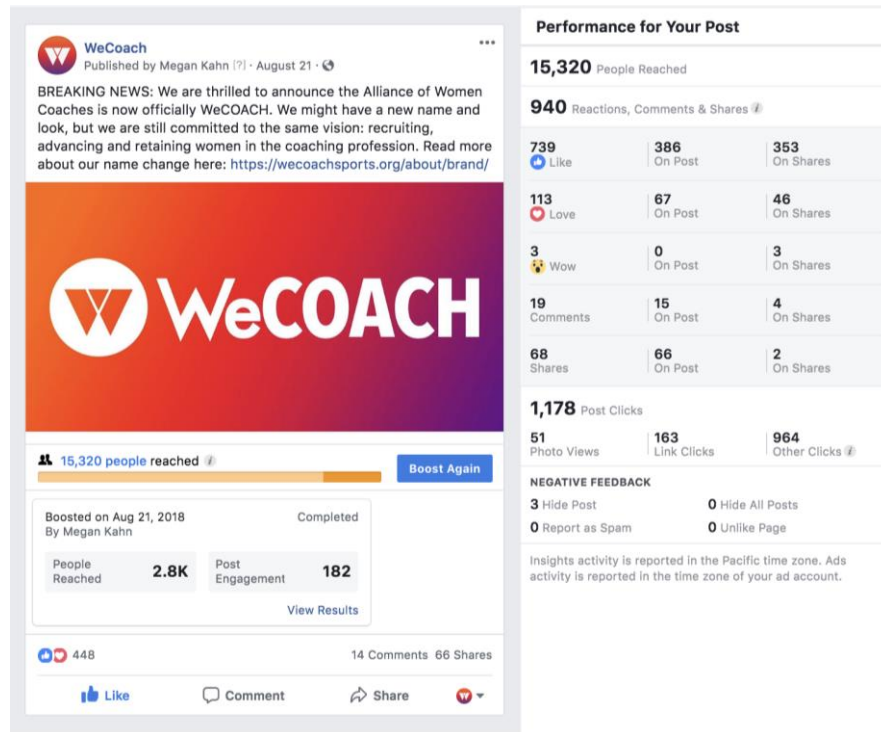
Website: Banner ads, linked corporate logo, feature articles, coach spotlights, awards, etc.

Social Media: Connect to our 10,000+ followers via [Twitter](#), [Instagram](#) and [Facebook](#)

Research: Research on female coaches of all sports; important data to track the growth of women

LET'S GET SOCIAL

High levels of reach and engagement on social media



PODCAST



- Bi-weekly episodes featuring guest coaches, administrators and industry experts
- On WiSP sports network – 2 Million global listenership
- 100,000+ downloads in past 7 months
- Podcast promoted on social media and in monthly High 5 e-newsletters to paid members, Board of Directors, sponsors and partners

SPONSORSHIP OPTIONS

Custom packages available to create a sponsorship uniquely curated to fit your needs.

Opportunities starting as low as \$1000.

For more information or inquiries, please contact Michele Wolfert.

Contact:

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