



FOR IMMEDIATE RELEASE

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Marines Announced as WeCOACH Mission Partner

February 9, 2024 – Now in its fifth year, WeCOACH is thrilled to announce the United States Marine Corps (USMC) as a Mission Partner. This partnership expansion will create multiple opportunities for WeCOACH members to build relationships with and engage in leadership programming offered by the Marines, including, but not limited, to the annual USMC Educators and Coaches Workshops. Applications are currently open for the [2024 USMC Coaches Workshops](#).

This collaborative partnership includes Marine presence and support across all WeCOACH programs and events. Marines representatives will conduct sessions on the topic of leadership during each of the 2024 WeCOACH Academy programs: the June 2024 WeCOACH-NCAA Women Coaches Academy and Youth & High School Women Coaches Academy.

“The United States Marine Corps looks forward to working with the coaches and community of WeCOACH,” said Lt. Col. Rob Dolan. “Our partnership with WeCOACH creates and forges advocacy among a diverse group of female coaches who cultivate a fighting spirit among their athletes.”

The Marines have a mission that aligns with the work WeCOACH members do every day. The United States Marine Corps Influencer Program offers coaches, teams, and athletics administrators local community-engagement opportunities such as Marine-led leadership presentations, team workouts, team talks, and community service projects. The annual Marine Corps Educators & Coaches Workshops offer coaches the opportunity to learn more about aspirational service to the nation while networking with other coaches looking to improve their teams and student outcomes.

“Every year our partnership with the Marine Corps continues to elevate and expand to have greater impact. Our members establish relationships with USMC representatives during our programs and then invite them to work with their teams on campus to provide leadership training and team building workouts. The Marines offer incredible resources to our Community, and we are proud to have the Marines partner to cultivate leadership skills within our coaches,” said WeCOACH CEO Vanessa Fuchs.

Coaches and Marines both share a passion for transforming young people into high-caliber citizens of our great Nation. Through this partnership, WeCOACH is able to spread public awareness of the Marine Corps’ purpose and core values.

- To apply for the 2024 USMC Coaches Workshops, [click here](#).
- To become a Marine Influencer and invite Marine representatives to your campus to work with your team, [click here](#).
- To learn more about our partnership with the USMC, click here [click here](#).

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ABOUT THE UNITED STATES MARINE CORPS

“You don’t join the Marines. You become one.”

Ours is a noble path and demanding journey reserved for those with the willingness to engage and determination to defeat all mental, moral, and physical requirements to become Marines. In or out of uniform, it’s the fighting spirit found inside every Marine that drives them to victory.

Even as our recruiting force faces the most challenging recruiting environment since the establishment of the all-volunteer force, we continue to demand this fighting spirit from all who wish to earn the title “Marine.”

The United States Marine Corps recognizes the role of coaches, educators, mentors, and parents who inspire that fighting spirit, and we need your help in finding the future leaders of our force. Whether your interest lies in helping us identify high-achieving students and athletes or inviting us to help you motivate students and steer them toward success, we would like to get to know you.

To learn more about the United States Marine Corps, [click here](#).

ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women’s collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women

WeTEACH. WeINSPIRE. WeMOTIVATE. WeLEAD. WeCOACH!

coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE *the* NUMBERS](#).