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## **WeCOACH Extends Partnership with The United States Marine Corps**

April 25, 2023 – WeCOACH is honored to announce the fourth year of its national partnership with the United States Marine Corps (USMC) that will create multiple opportunities for WeCOACH members to build relationships with and engage in leadership programming offered by the Marines. This collaborative partnership includes Marine presence and support across several WeCOACH programs and events, including the 2023 WeCOACH-NCAA Women Coaches Academy & Academy 2.0, where the Marines will serve as graduation sponsors.

The Marines have a mission that aligns with the work WeCOACH members do every day. The United States Marine Corps Influencer Program offers coaches, teams, and athletics administrators local community-engagement opportunities such as Marine-led leadership presentations, team workouts, team talks, and community service projects. WeCOACH members are also eligible to apply to participate in the annual Marine Corps Educators & Coaches Workshops, offering coaches the opportunity to learn more about aspirational service to the nation while networking with other coaches looking to improve their teams and student outcomes.

“Our partnership with the Marine Corps is particularly special because we are similar-missioned organizations that shape, train and develop leaders for greater good and impact. Our growing community shares a fighting spirit much like that of the Marines. The Marines have a proven track record of cultivating some of the greatest leaders in our country’s history, and we are incredibly proud to continue to join forces with them to cultivate those leadership skills within our coaches,” said WeCOACH CEO Vanessa Fuchs.

“The United States Marine Corps looks forward to working with the coaches and community of WeCOACH,” said Lt. Col. Rob Dolan. “Our partnership with WeCOACH creates and forges advocacy among a diverse group of female coaches who cultivate a fighting spirit among their athletes.”

Coaches and Marines both share a passion for transforming young people into high-caliber citizens of our great Nation. Through this partnership, WeCOACH is able to spread public awareness of the Marine Corps’ purpose and core values. To learn more, [click here](#). To become a Marine Influencer today, visit: [marines.com/influencer](https://marines.com/influencer).

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**WeTEACH. WeINSPIRE. WeMOTIVATE. WeLEAD.**

## **About the United States Marine Corps**

***“You don’t join the Marines. You become one.”***

Ours is a noble path and demanding journey reserved for those with the willingness to engage and determination to defeat all mental, moral, and physical requirements to become Marines. In or out of uniform, it’s the fighting spirit found inside every Marine that drives them to victory.

Even as our recruiting force faces the most challenging recruiting environment since the establishment of the all-volunteer force, we continue to demand this fighting spirit from all who wish to earn the title “Marine.”

The United States Marine Corps recognizes the role of coaches, educators, mentors, and parents who inspire that fighting spirit, and we need your help in finding the future leaders of our force. Whether your interest lies in helping us identify high-achieving students and athletes or inviting us to help you motivate students and steer them toward success, we would like to get to know you.

To learn more about the United States Marine Corps click [HERE](#).

## **About WeCOACH**

Founded in 2011, WeCOACH is a one-of-a-kind nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women’s collegiate sports teams were coached by women. Today, 50 years later, data indicates that number has decreased to a stagnant 41% in all three NCAA Divisions, with only 7.3% women coaches of color. Five percent of women coach men's teams, and at the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. As part of its year-long Title IX 50th Anniversary campaign, WeCOACH launched MOVE the NUMBERS to help change the landscape for women coaches and to impact history for the next 50 years. For more information, visit [wecoachsports.org/50th](http://wecoachsports.org/50th).