



FOR IMMEDIATE RELEASE

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WeCOACH Announces New Partnership with FSU COACH

November 1, 2023 – WeCOACH is excited to announce a new five-year partnership with FSU COACH: Interdisciplinary Center for Athletic Coaching. FSU COACH offers an online Master’s in Athletic Coaching as well as an online Graduate Certificate in Athletic Coaching housed within FSU’s Interdisciplinary Center for Athletic Coaching, the first academic center in the United States dedicated to coaching. Through this collaboration, WeCOACH members will be eligible to apply for academic scholarships to support their pursuit of advanced education through the FSU COACH program. In addition, current students enrolled in the FSU COACH program will have discounted access to join WeCOACH as members.

Dr. Tim Baghurst expressed, “WeCOACH has a long history of prioritizing education and development of their coaches. We are thrilled to be part of that process and look forward to working with them on a variety of initiatives that support their mission. We hope that members consider expanding their knowledge and credentials by enrolling in our online “for coaches by coaches” Master’s in Athletic Coaching degree.”

The online Master’s in Athletic Coaching program has been designed by coaches for coaches with the goal of providing current and future coaches and sports professionals with current knowledge and best practices that are based on experience and research. The master’s program can be completed in one year or can be taken over a longer period of time. The online Graduate Certificate in Athletic Coaching requires students to take four classes that can be completed in one year.

“A priority focus has been to expand the member benefits offered to our WeCOACH Community. To be able to offer academic scholarships through FSU COACH to offset expenses for women coaches to pursue advanced education is vitally important to their advancement and retention in the profession. We are grateful to Dr. Tim Baghurst’s leadership to create enhanced educational pathways for our members,” says Vanessa Fuchs, WeCOACH CEO.

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To learn more about FSU COACH and all WeCOACH partners, visit wecoachsports.org/get-involved/wecoach-partners. To learn more about WeCOACH programs and member benefits, visit wecoachsports.org/membership/why-join.

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About FSU COACH

FSU COACH was founded in 2019 to prepare and equip athletic coaches and sports professionals at all levels with evidence-based education and research that informs and improves their coaching. Coaches often receive little training and support when it comes to professional development and performance improvement. They may rely on their experiences as athletes to be successful. FSU COACH is dedicated to using research and scientific knowledge to help coaches become better at what they do so that their athletes are more successful within and external to their sport. This is accomplished through academic programming, conducting research, coach development, and supporting external organizations through training and professional development. Learn more at <https://fsu-coach.fsu.edu/>.

About WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).

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