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Tucker Center Releases 13th Annual Report Card on Women in College Coaching

June 18, 2025 – <u>WeCOACH</u>, in proud collaboration with the Tucker Center for Research on Girls & Women in Sport, is excited to announce the release of the **2024-25 Women in College Coaching Report Card (WCCRC)** — a powerful data-driven tool tracking the hiring trends and representation of women head coaches in NCAA Division-I athletics.

Now in its 13th year, this landmark report highlights the **era of steady incline** for women coaches — and also shows how much work remains to be done. Here's what the data tells us for women head coaches:

- ✓ The percentage of women head coaches has increased for the 11th year in a row
- ✓ "Select Seven" NCAA D-I conferences are at 47.7% up from 47.4%
- ✓ The Big Ten Conference leads all conferences at 58.0%
- ✓ 43 institutions still have zero women head coaches of color
- Only **7.5%** of head coaches of women's teams are women of color

This report continues to:

• Hold institutions accountable

- Empower coaches with data to make informed career decisions
- Drive systemic change toward a more equitable coaching landscape.

Download the full report now: <u>TuckerCenter.org</u>.

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About The Tucker Center for Research on Girls & Women in Sport

The Tucker Center for Research on Girls & Women in Sport at the University of Minnesota is the first interdisciplinary research center leading a global effort to accelerate change for girls and women in sport.

About WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 41% across all three NCAA Divisions, with only 7% women head coaches of color. Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit MOVE *the* NUMBERS.