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WeCOACH Introduces Two New Staff Members Dedicated to MOVE *the* NUMBERS

July 7, 2023 – WeCOACH CEO, Vanessa Fuchs, is pleased to introduce the organization’s two newest hires, Kyndall Ellis-Powell (Director of Strategic Partnerships & Development) and Marci Kornegay (Director of Leadership Programs & Events), who both officially started this week. These two talented additions to the staff are joining an already outstanding team of leaders who have elevated WeCOACH to unprecedented levels of success.

“We continue to build a team who have a big heart for our mission and mirror the diverse and inspirational community of leaders, mentors, and role models who we serve. Over the past 15 months, just about every aspect of our organization has grown exponentially. By welcoming Marci back to WeCOACH and with the addition of Kyndall’s expertise in a newly created position for our organization, I am confident we will continue our upward trajectory and MOVE the NUMBERS to support and increase women in coaching,” said Vanessa Fuchs, WeCOACH CEO.

Get to know our newest members of [Team WeCOACH](#):



Kyndall Ellis-Powell, Director of Strategic Partnerships & Development

Kyndall is a 2020 graduate from Syracuse University, where she received her Master of Science in Public Relations with an emphasis on Sports Media and Information. Prior to this, Kyndall attended Clemson University, where she received her Bachelor of Arts in Communication Studies with a Social Science minor. Throughout her studies, Kyndall interned in recruiting and student-athlete development areas, uncovering her passion to utilize storytelling as the bridge between athletes, sports, and their communities. Prior to WeCOACH, Kyndall served as the Senior Manager of Strategic Partnerships at Women Leaders in College Sports. Kyndall is a native of Columbus, Georgia, and she enjoys reading, spending time with friends and family, giving back to her community, and trying new food places!

WeTEACH. WeINSPIRE. WeMOTIVATE. WeLEAD.



Marci Kornegay, Director of Leadership Programs & Events

Marci Kornegay rejoins Team WeCOACH following her previous role as the Director of Membership from June 2018 to October 2021. Marci possesses 20 years of experience in collegiate golf as a Coach, LPGA Teaching Professional, and player. Kornegay was a two-time Big East Coach of the Year as the head coach at the University of South Florida. Marci thrives on pushing her limits and has hiked nearly 10,000 miles, most recently completing the Pacific Crest Trail.

Marci holds a bachelor's degree in Hospitality and Outdoor Management from Ole Miss, where she was a member and team captain of the women's golf team, and a master's degree in Organizational Leadership and Change Management from Colorado State-Global. She is a proud graduate of the 2011 NCAA Women Coaches Academy Class #25. Currently residing in New Jersey with her partner and two beloved cats, Marci is fueled by her passion to explore all 63 National Parks, play golf in all 50 states, and to personally engage with and strengthen the WeCOACH community along the way.

To learn more about Team WeCOACH, visit <https://wecoachsports.org/about/staff/>.

About WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to a stagnant 43% in Division I, 41% across all three NCAA Divisions, with only 7.3% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).