



FOR IMMEDIATE RELEASE

WeCOACH Announces Restructure of NCAA Partnership

January 10, 2019 – WeCOACH has announced the continuation of its partnership with the National Collegiate Athletic Association (NCAA) to provide programming to female coaches of NCAA sponsored-sports. The new structure will now include Academy 2.0 aligning within the partnership.

“The NCAA Office of Inclusion is thankful for its partnership with WeCOACH that results in impactful NCAA Women Coaches Academies which support female intercollegiate coaches’ success and persistence in the coaching profession. We are excited about the launch of Academy 2.0 under our partnership and the significant opportunity it will provide for additional meaningful professional development for women coaches,” said Dr. Amy Wilson, NCAA Managing Director of Inclusion.



The NCAA Women Coaches Academy (WCA) is a four-day in-person program available for Division I, Division II, and Division III female coaches of any NCAA sponsored-sport or emerging sport. The core curriculum is designed to increase individual effectiveness by developing skills and learning strategies that directly affect personal and team success. Since 2003, there have been 46 sessions of the NCAA Women Coaches Academy, boasting over 1700 attendees.

In 2017, Academy 2.0 was established as a master-learning program intended to enhance and advance the knowledge gained during the NCAA Women Coaches Academy. The 3-day program will now be hosted simultaneously with the WCA in May and June. WeCOACH will accept applications for all sessions January 16 through February 11 at wecoachsports.org. Dates of the 2019 programs will be:

- NCAA Women Coaches Academy: May 29-June 1 and June 19-22
- NCAA Academy 2.0: May 29-31 and June 19-21

“The NCAA’s significant support of female coaches is paramount to our work in retaining and advancing female coaches. We are grateful for their vision in restructuring our partnership to include Academy 2.0. This will make it possible for more women coaches to participate in our impactful Academies,” said Megan Kahn, WeCOACH Executive Director.

About WeCOACH

Founded in 2011, WeCOACH is the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reimaged their brand in August 2018. By providing a supportive and unified network, educational resources, and access to in-person and digital programming opportunities, WeCOACH is changing the landscape for women in coaching.