



FOR IMMEDIATE RELEASE

Jan Whitbeck Named WeCOACH Director of Events

May 28, 2019 – WeCOACH has named Jan Whitbeck as the Director of Events. Whitbeck will assume her position on June 10th and replace Ann Walker, who is retiring effective July 1, 2019.



Since January 2017, Whitbeck has served as the Director of Events for the University of Minnesota Alumni Association. Annually, she executed their signature events, including the Annual Celebration, Distinguished Teaching Awards, Alumni Awards, Ski-U-Mania and alumni events for athletics post-season games. Her 20-year career in event management, media, high-level marketing, and collegiate athletics will serve her well in helping WeCOACH continue to broaden its reach to female coaches of all sports and levels.

“We were overwhelmed with the number and quality of applicants we received for this position. Jan’s extensive experience and her vision for developing women coaches unequivocally resonated with us. I have no doubt her passion, values, and energy will be immediately impactful across our thriving community of women coaches. We are thrilled to welcome someone of Jan’s caliber to the WeCOACH team,” said Megan Kahn, executive director.

Prior to the University of Minnesota, Whitbeck served as the Marketing and Campus Relations Coordinator for the University of Wyoming Residence Life and Dining Services. She also spent ten years working for iHeart Media (formerly Clear Channel Communications) in Denver as a Promotions & Marketing Director and as an Account Executive for both AM and FM stations. While there, she managed key national accounts, such as Coors, Hershey, and Dos Equis, as well as co-produced the Gears, Games & Gadgets Expo and coordinated station events for the Susan G. Komen Denver Race for the Cure, and the CU/CSU Rocky Mountain Showdown football games.

"I am extremely excited to join WeCOACH and work with Executive Director Megan Kahn and the talented team she has assembled. To be a part of an organization that provides education, programming, leadership, growth and networking opportunities for women in the coaching industry is an incredible opportunity. I can't wait to get started," said Whitbeck.

Jan was a women’s basketball student-athlete at Western State Colorado University. She started her career as a women’s basketball assistant coach at Western State Colorado University and Regis University.

About WeCOACH

Founded in 2011, WeCOACH has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for female coaches.