



FOR IMMEDIATE RELEASE

WeCOACH Announces Partnership with Groople

October 8, 2019 – WeCOACH has announced a partnership with Groople to better serve its community of coaches in their complex travel needs.

Groople is an expert in travel logistics, serving every size group and travel need, including group airfare, hotel rooms, meeting space, meal coordination, and ground transportation. Their personalized, one-on-one approach to customer service includes flexible payment policies, online booking capability, and access to hotels around the world.

“We are excited to announce this strategic partnership with Groople. Their boutique approach to travel service aligns seamlessly with our vision to support our coaches. By removing the role of securing travel logistics and knowing they are putting it in the hands of experts, our coaches can focus on what they do best – coaching and developing their student-athletes,” said Megan Kahn, executive director of WeCOACH.

Groople will offer its travel booking services complimentary to all WeCOACH members, schools, and partners. Available via the WeCOACH website (wecoachsports.org), there will be a dedicated travel accommodations webpage to submit requests.

“We are excited to be partnering with WeCOACH and providing our full-service travel logistics services to their members,” says John Butler, CEO of Groople. “We understand and appreciate what WeCOACH is offering to its members and look forward to providing our one-stop stress free travel logistics services.”

About Groople

Groople is a full-service travel logistics company that specializes in providing personalized group booking services to organizations globally. The company understands the complexities and stress that can go along with booking groups; and provides a one stop shop solution for all group booking needs (group airfare, hotels, charter buses and car rentals). Groople (GROups+peOPLE) blends today high-tech technology with the high touch that is required in the group booking business to exceed customers’ expectations daily and globally. The company’s proprietary platform gives customers a visual selection of hotel offerings and shows them exactly what they will pay for the services they use.

About WeCOACH

Founded in 2011, WeCOACH has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for female coaches.