



FOR IMMEDIATE RELEASE

WeCOACH Announces Partnership with InXAthlete

October 29, 2019 – WeCOACH has announced a partnership with InXAthlete to better connect student-athletes with a national network of companies and employers.

InXAthlete is an online employment platform that connects student-athletes with employers who value the skills that athletes bring into the business world. The platform's proprietary online interface was built for student-athletes by student-athletes to create a simplified way for employers to seek out job candidates that fit their needs. The platform (wecoachx.com) officially launches today and will connect the WeCOACH network with hundreds of employers.

“As we continue to evaluate high-level programming and resources to better serve our female coaches, it’s important to remember their sole responsibility is to prepare student-athletes for successful careers after college. The alignment with InXAthlete cohesively connects our community of coaches and their respective student-athletes to a global network of future employers. We are thrilled to become part of the InXAthlete family,” said Megan Kahn, executive director of WeCOACH.

Post-graduation success is a significant priority for coaches and universities. The InXAthlete platform will enhance student-athlete development opportunities, mentorship experiences, and create a network with future employers.

“We are extremely excited to partner with WeCOACH and believe wholeheartedly in their mission. The WeCOACH team is accomplishing important work within athletics. We look forward to impacting our combined communities,” said Cody Ferraro, co-founder of InXAthlete.

About InXAthlete

InXAthlete is an online employment platform built by student-athletes for student-athletes. It's a tool, free for students, that connects student-athletes with employers who value the skills that athletes translate into the business world. To learn more, visit inxathlete.com.

About WeCOACH

Founded in 2011, WeCOACH has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for female coaches.