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WeCOACH Announces Big 12 Conference as First Autonomy Conference Member

November 4, 2019 – WeCOACH has announced a league-wide membership with the Big 12 Conference. Female coaches within the conference will benefit from the unique programs and resources offered by WeCOACH. The Big 12 becomes the first Autonomy Conference and the second NCAA Division I conference to activate a conference-wide membership.

“WeCOACH offers beneficial and proven programming for women coaches to assist in many facets of their professional growth,” said Big 12 Conference Executive Associate Commissioner Dayna Scherf. “The Big 12 is thrilled to be one of the first conferences to partner with WeCOACH in providing this valuable resource for our member institutions.”

Twenty individuals from each Big 12 campus will get the opportunity to utilize the WeCOACH membership, which includes access to in-person events and online content.

“The landscape for female coaches requires a unique support system. We applaud the Big 12’s commitment to the development of their female coaches across their 10 member institutions and look forward to having them benefit from the programs and resources we offer,” said Megan Kahn, executive director of WeCOACH.

About The Big 12 Conference

The Big 12 Conference is comprised of 10 Universities - Baylor, Iowa State, Kansas, Kansas State, Oklahoma, Oklahoma State, TCU, Texas, Texas Tech and West Virginia. The Big 12 is an NCAA Division I intercollegiate athletics conference that encompasses five states with over 40 million people within its geographic footprint. In its 24th year, the Conference has produced over 680 Academic All-America selections and claimed national championship team titles in 17 of its 23 sponsored sports. Its student-athletes and teams have combined for over 660 individual NCAA titles and 63 team national championships. Nearly 5,000 student-athletes from across the United States and around the World compete annually under the Big 12 banner. For more information, visit Big12Sports.com and follow the Conference on Facebook (Facebook.com/Big12), Twitter (@Big12Conference) and You Tube (YouTube.com/Big12Conference).

About WeCOACH

Founded in 2011, WeCOACH has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for female coaches.