

## FOR IMMEDIATE RELEASE

## WeCOACH and Ivy League Announce Conference Membership

December 5, 2019 – WeCOACH and the Ivy League announced a conference-wide membership. Female coaches and support staff at each of the eight Ivy League institutions will benefit from the unique programmatic opportunities and resources offered by WeCOACH.

"The Ivy League is proud to work with WeCOACH to continue identifying creative initiatives that offer personal and professional growth for our female coaches. This partnership showcases our shared commitment to recruit, advance and retain females in the coaching profession," said Robin Harris, Executive Director of the Ivy League.

Consistently ranked as the top academic conference and with more national championships than any other collegiate athletic conference (287 team, 546 individual), the Ivy League showcased 98 nationally-ranked programs in 2018-19 and prides itself on sponsoring 33 sports, the highest number of any NCAA conference, with more than 8,000 student-athletes competing annually.

"The leadership of the Ivy League continues to raise the bar for their institutions. They rank first among all NCAA Division I conferences in the percentage of female head coaches of their women's teams. This significant investment in the development of their female coaches is a testament to their support in keeping and advancing women in the coaching profession," said Megan Kahn, Executive Director of WeCOACH.

## About The Ivy League

The Ivy League stands at the pinnacle of higher education and Division I athletics, rooted in the longstanding, defining principle that intercollegiate athletics competition should be "kept in harmony with the essential educational purposes of the institution." Unrivaled in its legacy, The Ivy League provides the true test of academic and co-curricular rigor - fostering an enduring culture that celebrates a storied-tradition, thrives on shared values and holds paramount the academic and personal growth of students.

The League's world-renowned schools - Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton and Yale - serve as the standard bearers for inspiring and transforming student-athletes to boldly take on the world's challenges and lead lives of great impact.

## About WeCOACH

Founded in 2011, WeCOACH has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for female coaches.