



FOR IMMEDIATE RELEASE

WeCOACH Becomes Official Partner of Return On Inclusion

September 22, 2020 – WeCOACH has announced a formal partnership with Return On Inclusion—becoming an official partner of the new online learning platform. The partnership provides a shared vision and intent to support the mutual strategies of both parties in fostering more diverse and inclusive athletic departments.

“Diversity and inclusion remain two of our strongest values. Especially in today’s climate, we have a responsibility to be at the forefront of education and change for a more diverse and inclusive culture. This partnership with Return On Inclusion will allow us to continue to take actionable steps in enhancing our educational content, programming, and best practices,” said WeCOACH CEO Megan Kahn.

Return On Inclusion (ROI), founded by Nevin Caple, is a sport-specific diversity and inclusion education platform dedicated to developing inclusive leaders and fostering a culture of belonging across social and cultural differences. Its self-paced modules standardize learning methods to help every coach and athletic administrator develop the skills and competencies necessary to support student-athletes and achieve inclusive excellence in programs, policies, and practices.

“I am thrilled to formalize our relationship with WeCOACH, as Megan and her team champion diversity and inclusion education as a core value. ROI provides coaches and administrators with access to critical learning opportunities and one of the ways we do this by partnering with institutions and organizations, like WeCOACH, who prioritize developing inclusive leadership,” said Caple.

About Return on Inclusion

[Return On Inclusion™](#) (ROI) is a groundbreaking online learning platform for coaches, athletic administrators and athletic staff. The ROI Advisory Board includes national thought leaders in college athletics who have made significant contributions to fostering inclusive teams and programs. Board members include: Board Chair, Resa Lovelace (Maryland), DaWon Baker (Nebraska), Isa Berardo (Pomona-Pitzer), Cherish Burks (Alabama), Clyde Doughty (Bowie State), Kim Doran (Ohio State), Jessica Duff (Bates), Jaide-Hinds Clarke (Richmond), Katie Harbert (Oregon), Noah Knight (Kansas City Athletics), Yannick Kluch (Rowan), Jacqie McWilliams (CIAA), John Square (GW), Maria Sanchez (Northwestern), Whitney Johnson (NCAA).

About WeCOACH

Founded in 2011, [WeCOACH](#) has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for women coaches.