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Industry Leaders to Present at the 8th IWG World Conference on Women & Sport

September 13, 2021 – Top women industry leaders in sport from WeCOACH, the Tucker Center for Research on Girls & Women in Sport, Athlete Assessments and Juntendo University have been accepted to present at the 8th [IWG World Conference on Women & Sport](#) in Auckland, New Zealand, May 5-8, 2022.

- **Megan Kahn**, CEO of WeCOACH (USA)
- **Dr. Nicole M. LaVoi**, Director of the Tucker Center for Research on Girls & Women in Sport (USA)
- **Liz Masen**, CEO of Athlete Assessment (Australia)
- **Dr. Etsuko Ogasawara**, Executive Director of the Japanese Center for Research on Women in Sport and Professor of Sport Management at Juntendo University (Japan)
- **Dr. Natsue Koikawa**, Professor and Coach at Juntendo University (Japan)

The IWG World Conference on Women & Sport is the largest gathering in the world to advance gender equity and equality in sport and physical activity. The presentation titled *The Value of and "How To" of Women Only Coach Education: Learnings from the USA & Japan*, will bring together learnings and findings from years of collaboration between these five industry leaders.

Additionally, in 2014, Ogasawara attended the premier WeCOACH/NCAA Women Coaches Academy (WCA) with the intent to launch the Japanese Women Coach Academy. Now in its 7th year and on the heels of the Tokyo Olympics, the Japanese Women Coach Academy, modeled after the WCA, continues to make significant advances for women coaches in Japan. Both LaVoi and Masen are annual faculty members at the WeCOACH/NCAA and the Japanese Academies.

What these industry leaders are saying:

Megan Kahn

“Our longstanding collaborative efforts are making relevant and lasting impact in the personal and professional lives of women coaches, not only in our respective countries, but across the globe. I look forward to the IWG World Conference and an opportunity to expand and continue progress for women in the coaching profession through real-life data and examples.”

Dr. Nicole M. LaVoi

“The Tucker Center is proud to partner with like-minded entities around the globe who care deeply about developing and supporting women in sport coaching. We know from the data, women-only educational opportunities are transformative, and I look forward to sharing our findings.”

Liz Masen

“Great things happen when passionate and dedicated women come together. This conference is an excellent opportunity to develop more opportunities and make further progress for women and girls in sport globally. I’m personally excited to share the impactful work that we have been doing collaboratively from the USA, Japan, and Australia over the last decade, and learning from those I meet and see present at the event.”

Dr. Etsuko Ogasawara & Dr. Natsue Koikawa

“When we got the opportunity to participate in the NCAA Women Coaches Academy in December 2014 (class 34), we were so inspired by the content of the Academy as we had never before seen such an atmosphere. We decided to start the Japanese Women Coach Academy immediately and are now in our seventh year of organizing the Women Coach Academy in Japan. We believed that we could change our way of thinking to support women coaches or leaders in Japan and would like to share the results of our WCA to the other countries at the conference.”

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