



---

FOR IMMEDIATE RELEASE

## WeCOACH Selects Veteran Leader Vanessa Fuchs as New CEO

February 17, 2022 - WeCOACH Board of Directors President Teresa Gould, Deputy Commissioner of the Pac-12 Conference, has officially announced the selection of Vanessa Fuchs as the Chief Executive Officer for WeCOACH. The selection of Fuchs as the organization's new leader follows a three-month nationwide search led by the WeCOACH Executive Committee with professional support from *The PICTOR Group*, an Intercollegiate Athletics Consulting firm. Fuchs will assume the CEO position in March 2022.



Fuchs most recently served as Senior Associate Athletics Director at her alma mater, Florida State University, where she was a four-year letterwinner for the Seminoles' women's basketball team. Her tenure at FSU began in 2010, where she served in a variety of important leadership roles over the past decade. Fuchs was instrumental in providing strategic direction for departmental initiatives focused on student-athlete welfare, enhancing athletic performance, fundraising and revenue generation, gender equity, and diversity and inclusion. Fuchs was named the 2015 Women Leaders in College Sports Division I Administrator of the Year and an FSU Champion Beyond the Game honoree in 2016.

Prior to arriving at Florida State, Fuchs spent seven years at the NCAA national office in Indianapolis, Indiana and worked in the championships department of the Atlantic Coast Conference.

"Vanessa Fuchs is an extraordinary leader whose deep talents, expertise and experience prepare her well to lead WeCOACH to new heights as our next Chief Executive Officer. She possesses a strong commitment to the mission of WeCOACH and more importantly is positioned to provide visionary leadership for the future of WeCOACH," said Gould. "I have every confidence, as does the Board of Directors, that Vanessa will build on the solid foundation that has been built and elevate our organization to new and exciting possibilities."

"On the eve of the 50th anniversary of Title IX, there's no better time than *now* to lead WeCOACH, the premier membership organization dedicated to recruiting, advancing and retaining women coaches of all sports and levels," said Fuchs. "I am excited to utilize my professional experiences gained while working at the NCAA, the Atlantic Coast Conference and Florida State University to partner with the WeCOACH Board of Directors as we look to advance our organization into the future. Together with our membership and partners, we will strategically move the needle as it relates to supporting and increasing the number of women in coaching."

Fuchs succeeds Megan Kahn, who served the organization from 2016 to 2021 and was recently appointed Vice President of Women's Basketball at the Big Ten Conference located in Chicago, IL.

### About WeCOACH

Founded in 2011, WeCOACH has become the premier membership organization committed to recruiting, advancing, and retaining women coaches across all sports and levels. Previously known as the Alliance of Women Coaches, the organization reinvigorated its brand in August 2018. By providing a supportive and unified network, educational programs and resources, and access to in-person and digital resources, WeCOACH is changing the landscape for women coaches.