



FOR IMMEDIATE RELEASE

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### WeCOACH Expands Partnership with Return on Inclusion™

February 16, 2023 – WeCOACH is proud to announce an expanded partnership with industry-leading diversity and inclusion experts, Return on Inclusion™ (ROI), that includes Inclusive Leader education for the WeCOACH staff and Board of Directors. ROI is a sport-specific diversity and inclusion education platform dedicated to developing inclusive leaders and fostering a culture of belonging across social and cultural differences.

The ROI Inclusive Leader Bundle includes six modules covering inclusion priorities determined by athletic administrators and coaches to be the areas of greatest developmental need. The learning modules focus on belonging, cultural competence, bias & microaggressions, anti-racism & privilege, LGBTQ+ inclusion & gender stereotypes, as well as the opportunity to create a personal leadership action plan. Upon completion of the self-paced modules, each participant earns a ROI Inclusive Leader Certificate.

"I am excited for our staff and Board of Directors to partner with Nevin Caple and the entire ROI team to provide this critical training for our WeCOACH leadership. ROI aligns with our organization's values of community and inclusion, and in everything we do, we want to model the way for fostering and cultivating a caring, diverse, and inclusive community for all 7,000+ members. Nevin is a longtime NCAA Women Coaches Academy faculty member, and we are grateful for her powerful impact on our community." said Vanessa Fuchs, WeCOACH CEO.

"Working with strategic partners who prioritize and invest in DEI learning for their Board and leadership team alongside that of membership is paramount and sets the tone for collaboration," said ROI Founder & CEO, Nevin Caple. "This work becomes deeply personal and transformative when we take the time to reflect on our own experiences and develop the skills to lead inclusively. I am grateful for Vanessa and her team as WeCOACH continues to drive positive impact and exemplify who we can be as athletics professionals."

Through the WeCOACH Member Benefits Partners Program, ROI offers WeCOACH members exclusive discounted pricing to help every coach and athletic administrator develop the skills and competencies necessary to support student-athletes and achieve inclusive excellence in programs. For more information on ROI, visit: [roinclusion.com](http://roinclusion.com).

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#### About Return on Inclusion

Return On Inclusion™ (ROI) is a sport-specific diversity and inclusion learning platform dedicated to developing inclusive leaders in college and high school athletics. The self-paced modules standardize learning methods to ensure coaches, athletic administrators, and support staff develop the competencies necessary to support student-athletes across social and cultural differences. ROI partnered with the

National Association of Collegiate Directors of Athletics (NACDA) which endorsed ROI for athletic department-wide use across the country.

### **About WeCOACH**

Founded in 2011, WeCOACH is a one-of-a-kind nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, 50 years later, data indicates that number has decreased to a stagnant 41% in all three NCAA Divisions, with only 7.3% women coaches of color. Five percent of women coach men's teams, and at the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. As part of its year-long Title IX 50th Anniversary campaign, WeCOACH launched MOVE the NUMBERS to help change the landscape for women coaches and to impact history for the next 50 years. For more information, visit [wecoachsports.org/50th](http://wecoachsports.org/50th).