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WeCOACH Announces Conference-Wide Membership with the Atlantic Coast Conference

August 4, 2023 – WeCOACH and the Atlantic Coast Conference (ACC) are pleased to announce a new conference-wide unlimited group membership. While several ACC institutions have been institutional members over the years, this is the first time the ACC is joining WeCOACH as a conference-wide member.

"The ACC is thrilled to partner with WeCOACH to provide important resources that benefit the amazing women coaches in our conference," said ACC Commissioner Jim Phillips, Ph.D. "This relationship helps further our commitment to serve as a leader in providing opportunities to support our women leaders and invest in their future. Vanessa is an amazing leader with incredibly strong ties to our league and we commend her for the incredible job she is doing in leading the WeCOACH organization."

The conference-wide membership will be active immediately, allowing each of the league's 15 institutions to enroll an unlimited number of women coaches to benefit from the year-round programs and resources offered by WeCOACH. The ACC is also taking a leadership role to help WeCOACH develop a new Assistant & Associate Women Coaches Workshop to be launched during the 2023-24 academic year. More details will be released later this fall.

"As a proud former ACC student-athlete who holds degrees from two ACC institutions and worked at the league office my first job out of college, this partnership announcement is a very special one. What's really exciting is this membership has the potential to impact 400+ representatives on ACC campuses based on preliminary research conducted by our staff. We are grateful to Commissioner Jim Phillips and the entire ACC leadership for investing in their women

coaches. Together we will MOVE the NUMBERS to support & increase women in coaching," said Vanessa Fuchs. CEO of WeCOACH.

To learn more about WeCOACH membership options, including group memberships, visit wecoachsports.org/membership/membership-options/, or email memberships@wecoachsports.org.

About the Atlantic Coast Conference

The Atlantic Coast Conference, now in its 71st year of competition and 15 members strong, has long enjoyed the reputation as one of the strongest and most competitive intercollegiate conferences in the nation. ACC members Boston College, Clemson, Duke, Florida State, Georgia Tech, Louisville, Miami, North Carolina, NC State, Notre Dame, Pitt, Syracuse, Virginia, Virginia Tech and Wake Forest continue to build upon the cornerstones on which the league was founded in 1953 with a consistent balance of academics, athletics and integrity. The ACC currently sponsors 28 NCAA sports – 15 for women and 13 for men – with member institutions located in 10 states. In August 2019, ESPN and the ACC partnered to launch ACC Network (ACCN), a 24/7 national network dedicated to ACC sports and league-wide original programming. For more information, visit theACC.com and follow @accsports on Instagram and @theACC on Twitter and on Facebook (facebook.com/theACC).

About WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit MOVE the NUMBERS.