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WeCOACH Announces Conference-Wide Membership with the Kansas Collegiate Athletic Conference

August 11, 2023 – WeCOACH and the Kansas Collegiate Athletic Conference (KCAC) are pleased to announce a conference-wide, unlimited group membership for the 2023-24 year. This is a first-time membership for the KCAC and they are only the second NAIA Conference-Wide Member to join WeCOACH.

"Consistent with the mission and values of the KCAC, we are elated to extend additional support to the many women coaching in this conference through our partnership with WeCOACH," stated Dr. Scott Crawford, KCAC Commissioner. "As a large NAIA conference with 14 full member institutions, this positive partnership will directly impact the lives of our women's coaches who want to use the available resources for a transformational positive impact on their student-athletes."

The conference-wide membership will be active immediately, allowing each of the conference's 14 institutions to enroll an unlimited number of women coaches to benefit from the year-round programs and resources offered by WeCOACH.

"This partnership with the KCAC furthers our mission to impact and elevate women coaches in all sports and levels. Expanding our reach to serve NAIA women coaches is a top priority for our Board and staff in 2023-24, so we are grateful for Commissioner Scott Crawford's leadership to invest in the KCAC women coaches so they have the opportunity to engage in our transformational leadership programs," said Vanessa Fuchs, CEO of WeCOACH.

To learn more about WeCOACH membership options, including group memberships, visit wecoachsports.org/membership/membership-options/, or email memberships@wecoachsports.org.

About the Kansas Collegiate Athletic Conference

Headquartered in Wichita, Kansas, the Kansas Collegiate Athletic Conference (KCAC) is a member of the National Association of Intercollegiate Athletics (NAIA) and sponsors 30 varsity sports, and growing. As the conference home to 14 member institutions, the KCAC emphasizes commitment, cooperation, high achievement, and working towards a common goal in the act of competition. To keep up with the latest conference news, follow the KCAC on [Facebook](#), [Twitter](#), and [Instagram](#) using the handle @kcacsports.

About WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).