



## FOR IMMEDIATE RELEASE

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## Atlantic 10 Conference Renews with Upgraded WeCOACH Membership

August 14, 2023 – WeCOACH is pleased to announce the Atlantic 10 Conference has renewed with an upgraded membership that includes a conference-wide, unlimited group membership for the 2023-24 academic year.

“We are excited to partner with WeCOACH and support our membership and female coaches in the area of professional development, coaching education and networking,” stated A-10 Commissioner Bernadette V. McGlade. “WeCOACH, as an organization, has developed a strong educational platform supporting the development of young professionals in all areas of sport.”

The conference-wide membership will be active immediately, allowing each of the league’s 15 institutions to enroll an unlimited number of women coaches to benefit from the year-round programs and resources offered by WeCOACH.

“We are thrilled to welcome back the Atlantic 10 to our WeCOACH Community and we look forward to making even more impact across their conference through this upgraded membership,” said Vanessa Fuchs, CEO of WeCOACH. “This membership has the potential to impact 280+ representatives on A-10 campuses based on preliminary research conducted by our staff. We applaud Commissioner McGlade and the entire A-10 leadership for investing in their women coaches. Together we will MOVE the NUMBERS to support and increase women in coaching.”

To learn more about WeCOACH membership options, including group memberships, visit [wecoachsports.org/membership/membership-options/](https://wecoachsports.org/membership/membership-options/), or email [memberships@wecoachsports.org](mailto:memberships@wecoachsports.org).

### **ABOUT THE ATLANTIC 10 CONFERENCE**

The Atlantic 10 Conference was founded in 1975 and consists of 15 diverse members across nine states and Washington, D.C. The mission of the Atlantic 10 is to provide an enhanced student-athlete

experience through 22 nationally competitive championship sports. The basketball-centric conference is committed to integrity, educational excellence and providing quality equitable championship experiences for its student-athletes, coaches, and support staff. The membership consists of Davidson College, the University of Dayton, Duquesne University, Fordham University, George Mason University, The George Washington University, La Salle University, Loyola University Chicago, the University of Massachusetts, the University of Rhode Island, University of Richmond, St. Bonaventure University, Saint Joseph's University, Saint Louis University and Virginia Commonwealth University. For more information, visit [www.atlantic10.com](http://www.atlantic10.com).

### **ABOUT WeCOACH**

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).