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WeCOACH Announces Association-Wide Membership Renewal with the California Community College Athletic Association

August 18, 2023 – WeCOACH is proud to announce the California Community College Athletic Association (3C2A) has renewed its membership for the 2023-24 academic year. The 3C2A was the first Community College governing body in the country to activate an association-wide membership in 2022.

In May 2023, four women coaches from 3C2A colleges graduated from our premier NCAA Women Coaches Academy. The 3C2A has also partnered with WeCOACH as a cohost for a one-day Regional Workshop in the San Francisco Bay Area on September 18.

“The 3C2A is excited to continue to team with WeCOACH in providing membership opportunities for our association,” said Executive Director Jennifer Cardone. “The 3C2A is home to hundreds of women coaches, many of whom are just beginning their careers. WeCOACH offers unparalleled resources for them to learn and grow while also providing immense benefits to our veteran coaches.”

The membership is active immediately, providing women coaches at each of the association’s 112 community colleges with year-round professional development programs and resources offered by WeCOACH, including several new programs and initiatives that will be unveiled this fall.

“The first year of this partnership resulted in a record number of 3C2A coaches graduating from our Academy so we are thrilled for the opportunity to continue impacting 3C2A women coaches through our transformational leadership programs. Exactly one month from today we will welcome several 3C2A coaches along with many more from the northern California region for a day of inspiration and growth at our Regional Workshop,” said Vanessa Fuchs, CEO of WeCOACH.

To learn more about WeCOACH membership options, including group memberships, visit wecoachsports.org/membership/membership-options/, or email memberships@wecoachsports.org.

ABOUT THE 3C2A

The California Community College Athletic Association (3C2A) is the governing body providing oversight of intercollegiate athletics within the California Community College System. The single largest educational system in the country, with attendance in excess of 2.1 million students annually, the California Community College system serves one-fourth of all community college students in the United States. The 3C2A establishes the rules and regulations to administer the intercollegiate athletic activities of approximately 24,000 student-athletes attending 112 California's community colleges. To view the latest news, information, and updates of all 24 CCCAA-sanctioned sports and 26 championships, please visit www.3C2Asports.org.

ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).