



FOR IMMEDIATE RELEASE

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WeCOACH Launches WeELEVATE: Empowering Women Assistant Coaches to Achieve Coaching Excellence

November 13, 2023 – WeCOACH proudly debuts another mission-advancing leadership program, WeELEVATE Women Coaches, designed to empower assistant coaches with the confidence, skills, and readiness to lead as head coaches. The first WeELEVATE virtual workshop will debut December 11, featuring a coach panel led by representatives from Collegiate Sports Associates (CSA) focused on strategies assistant and associate coaches can implement to make a purposeful transition to head coaching.

“Through WeELEVATE, our organization will take a greater leadership role to assist athletics directors and hiring managers with identifying talented women coaches in all sports and levels who are ready to take the next step in their coaching careers. This program will equip assistant coaches with deeper knowledge and skills needed to realize their coaching aspirations while also furthering our mission to advance and retain women coaches. We are grateful to leadership at the ACC and Pac-12 for giving us the inspiration for this new initiative,” Vanessa Fuchs, CEO of WeCOACH.

This program aims to build a diverse and well-qualified pool of head coaching candidates within the WeCOACH Community. Quarterly WeELEVATE workshops will underscore the key expectations and unique demands placed on head coaches while also imparting strategies for taking on more prominent leadership roles as assistant coaches to gain exposure to critical experiences necessary to elevate into a head coach role. Seasoned head coaches alongside individuals stepping into their first head coaching roles will share wisdom and invaluable insights related to navigating the search and interview process, mastering contract negotiations, hiring a staff, fostering positive coach-administrative relationships, and more.

Registration is now open for current WeCOACH members across all sports and coaching levels. To learn more about WeELEVATE Women Coaches or to register, visit: wecoachsports.org/weelevate. To learn more about all WeCOACH programs and member benefits, visit wecoachsports.org/membership/why-join, or email info@wecoachsports.org.

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ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).