



WeCOACH

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FOR IMMEDIATE RELEASE

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The Big Ten Conference Provides Conference-Wide Membership for Women Coaches with WeCOACH

December 8, 2023 – WeCOACH is pleased to announce a two-year conference-wide membership with the [Big Ten Conference](#). This membership includes all 14 member institutions. The membership will also include new members, including UCLA, USC, the University of Washington and the University of Oregon, when they join the Conference in 2024.

“Our membership with WeCOACH is yet another way in which the Big Ten Conference and its institutions support and invest in women’s sports. We’re excited for the partnership with WeCOACH and look forward to working with them.” Rebecca Pany, Senior Vice President, Sports Administration.

The Big Ten’s unlimited membership is active immediately, allowing each of the conference’s 14 institutions to enroll an unlimited number of female coaches to benefit from the year-round programs and resources offered by WeCOACH such as the WeCOACH-NCAA Women Coaches Academy & Academy 2.0, Regional Workshops, Mentor Program, Video Chats, WeAMPLIFY (women of color initiative), WeCONNECT Women Coaches, and newly created WeELEVATE Women Coaches focused on preparing women who want to become head coaches.

“We are thrilled for the opportunity to impact and elevate the women coaches in the Big Ten. The recent data included in the Tucker Center report demonstrates we have entered a new era of incline for women in coaching where the Big Ten was highlighted for leading the way. We applaud the Big Ten leadership under Commissioner Petitti’s guidance for their investment and modeling what support looks like for women in sport,” said Vanessa Fuchs, CEO of WeCOACH.

To learn more about WeCOACH membership options, including group memberships, visit wecoachsports.org/membership/membership-options/, or email memberships@wecoachsports.org.

About WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 46% in Division I, 41% across all three NCAA Divisions, with only 6.2% women head coaches of color (Division I). Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).