



FOR IMMEDIATE RELEASE

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WeCOACH Announces Partnership with US Club Soccer

August 15, 2024 – WeCOACH is excited to announce a new partnership with US Club Soccer, our largest organization-wide partnership to date. Over 4,000 women coaches and leaders across the country will be impacted by providing year-round professional growth and leadership development through WeCOACH memberships. The partnership will also include scholarships for select women coaches affiliated with US Club Soccer to participate in the WeCOACH Youth & High School Women Coaches Academy, held virtually on November 1, 2024.

“We are excited to offer WeCOACH to our members,” said Dr. Missy Price, US Club Soccer VP of Education & Development. “Our coach education mission, specifically, is to provide members with opportunities and resources through inclusive programming that supports our players, coaches and clubs. When clubs know how best to support, recruit and develop women coaches, we all benefit.”

The US Club Soccer membership allows coaches to engage in numerous premier programs offered by WeCOACH and provides the opportunity for coaches to build their personal networks as well. Programs include, but are not limited to, the Youth & High School Women Coaches Academy, Regional Workshops, WeMENTOR Program, Video Chats, WeAMPLIFY (women of color initiative), and the About Time podcast. In addition, access to several new programs that were launched in 2023 will be available. This includes WeCONNECT Women Coaches, a peer-to-peer learning opportunity led by coaches, and WeELEVATE, a program that focuses on assistant and associate-head coaches who aspire to become head coaches.

“This monumental partnership with US Club Soccer helps MOVE the NUMBERS by providing memberships for thousands of women coaches in their community. This

collaboration reflects their commitment to supporting and empowering women in coaching, and we are excited to join forces to supplement and complement the impactful educational initiatives US Club Soccer offers their members," said Vanessa Fuchs, WeCOACH CEO.

To learn more about WeCOACH programs and member benefits, visit wecoachsports.org/membership/why-join.

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ABOUT US CLUB SOCCER

A National Association member of the U.S. Soccer Federation, **US Club Soccer** fosters the growth and development of soccer clubs in order to create the best possible development environment for players of all ages.

Anchored by **Players First** and its pillars of Club Development, Coaching Development, Player Development, Referee Development, Parent Engagement & Education and Player Health & Safety, US Club Soccer offers registration, league- and cup-based competition platforms, player identification and a variety of other programming, resources and services.

US Club Soccer is sponsored by Nike, DICK'S Sporting Goods and Gatorade.

ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 41% across all three NCAA Divisions, with only 7% women head coaches of color. Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).

WeTEACH. WeINSPIRE. WeMOTIVATE. WeLEAD. WeCOACH!