



WeCOACH

WOMEN COACHES. ALL SPORTS. ALL LEVELS.

FOR IMMEDIATE RELEASE

Media Contact:

Whitney Showalter

WeCOACH

info@wecoachsports.org

New WeCOACH Board Leadership Announced; Walker Begins Term as Board President

January 08, 2025 – The WeCOACH Board of Directors is proud to announce new leadership for the 2025 calendar year.



Ann Walker, longtime college athletic administrator and coach of over 30 years (now semi-retired), assumed the role of Board President, effective January 1. Walker is also a former WeCOACH staff member, having served as Director of Events and Communications from 2016-2019. Dr. Missy Price, Vice President of Education & Development, US Club Soccer (WCA #35 & Academy 2.0 #1) began her term as President-Elect, and Tiffany Tucker, Director of Athletics, Physical Education, and Recreation at University of Maryland, Baltimore County (UMBC) transitioned to Past President. These leadership positions are one-year progressive terms.

"I am both pleased and honored to serve as the 2025 President of the Board. WeCOACH is dear to me, having worked for the organization in the past, and I believe that it serves such a purpose in helping women throughout the coaching profession. My goal is to provide guidance, vision, and inspiration, and I look forward to collaborating with Vanessa and the rest of the Board to elevate WeCOACH," said Ann Walker.

"As we usher in a new era of leadership with our incoming Board President and President-Elect, I am excited about the opportunities that lie ahead. Their vision, dedication, and experience will guide us through another year of growth and transformation. Together, we will continue to Move the Numbers to create lasting impact for our organization and the community of coaches we serve," said Vanessa Fuchs, WeCOACH CEO.

For a complete list of WeCOACH Board of Directors, please click [here](#).

###

[About WeCOACH](#)

WeTEACH. WeINSPIRE. WeMOTIVATE. WeLEAD. WeCOACH!

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 41% across all three NCAA Divisions, with only 7% women head coaches of color. Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).