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BAND Announced as Newest WeCOACH Mission Partner

July 23, 2025 – WeCOACH is proud to announce BAND as our newest Mission Partner. BAND is a free all-in-one group communication app used by over 50 million people worldwide. As the official communication app for women coaches of WeCOACH, the BAND app will be utilized across all WeCOACH programs and events as an enhanced way for women coaches to connect, collaborate, communicate and share resources. This three-year partnership reflects a shared commitment to equity in sports. BAND's secure communication tools, combined with WeCOACH's mission-driven programs, help women coaches thrive and build stronger communities around them.

"Our WeCOACH Community of over 18,000 women coaches has expressed they need more opportunities to engage with their peer coaches, so we are thrilled to welcome BAND as a means to meet their communication needs," said Vanessa Fuchs, WeCOACH CEO. "We now offer a dozen different year-round leadership programs for our members and BAND will help us not only enhance communications but also streamline information sharing into one place."

With all the essential features coaches need in one easy-to-use platform, BAND helps organize messages, schedules, and resources in a single, centralized hub — making it simple to reach team members effectively and efficiently. BAND is trusted by athletic directors, coaches, and essential support staff to manage and communicate with their teams on one platform through group messaging and video calls, notifications, calendars, RSVPs, photos and videos, polls, live streams, and more. BAND is available for free on iOS, Android, and online.

"We're incredibly excited to partner with WeCOACH and support the vital mission of uplifting and empowering women coaches across the country. Through this partnership, BAND will be integrated into WeCOACH's core programs and events, providing a

centralized, school-safe platform for communication and collaboration. We look forward to working closely with the WeCOACH team to help women coaches stay connected, organized, and supported—on and off the field," said BAND U.S. General Manager, Sidney Chae.

Key Features for WeCOACH Members

- **Centralized Communication:** Coaches can share updates, training materials, and weekly newsletters with team members and fellow coaches through one unified space.
- **Event Coordination:** BAND's calendar allows for RSVP tracking and seamless scheduling of workshops, mentoring sessions, and leadership events.
- **Community Engagement:** Chat rooms and polls help coaches connect on specific topics like DEI training, coaching strategies, or session planning.
- **Secure Resource Sharing:** Coaches can safely distribute leadership guides and development materials in organized folders.
- **Privacy-First Platform:** With ad-free experiences for users under 18 and strict data policies, BAND ensures coaches can manage groups without exposing personal information like phone numbers.

By eliminating the need for scattered group texts or social media platforms, BAND enables coaches to streamline day-to-day operations while focusing more on mentoring, strategy, and growth.

To learn more about BAND, watch [this video](#) or visit about.band.us. To join our WeCOACH BAND, [click here](#).

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ABOUT BAND

BAND is a leading group communication app that makes it easier for teams to stay on the same page. Leaders use BAND to manage and communicate with their teams on one platform through critical features like group messaging, notifications, calendars, RSVPs, pictures & videos, polls, live streams, and more. Over 400,000 group leaders are using BAND throughout the states, including sports teams, school clubs, businesses, and friends and families. BAND is available for free on iOS, Android, and web. For more information, visit <https://band.us>.

ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 41% across all three NCAA Divisions, with only 7% women head coaches of color. Only 5% women coach men's teams. At the youth

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level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).