



MARINES

FOR IMMEDIATE RELEASE

WeCOACH Media Contact
info@wecoachsports.org

Marines Celebrate 250th Birthday with Expanded WeCOACH Mission Partnership

March 19, 2025 – As part of its year-long celebration commemorating 250 years of winning our nation's battles, the United States Marine Corps (USMC) has expanded its relationship with WeCOACH as a Mission Partner. Our 2025 partnership will create multiple opportunities for WeCOACH members to build relationships with and engage in leadership programming offered by the Marines, including, but not limited to, the annual USMC Educators and Coaches Workshops. Applications are currently open for the 2025 USMC Educators and Coaches Workshops.

This collaborative partnership includes Marine presence and support across all WeCOACH programs and events. Marines will conduct morning workouts during both of the 2025 WeCOACH-NCAA Academy programs (May 2025 in Denver and November 2025 in Indianapolis) as well as facilitate a leadership session during our 2025 Youth & High School Women Coaches Academy. New this year, Marine representatives will have the opportunity to be active participants in our Academy classes.

“The United States Marine Corps takes pride in continuing our partnership with WeCOACH and their community of coaches,” said Lt. Col. Tony Semelroth, National Director of Marketing and Communication, Marine Corps Recruiting Command. “We are honored to support those who are fostering the fighting spirit within their organizations, programs, and communities. This generation of athletes seek honest and sound advice from their coaches regarding their future and we want to ensure that coaches have the best information available to present the Marine Corps as a positive opportunity.”

Having recently released its new 'Made for This' campaign, the Marines have a mission that aligns with the work WeCOACH members do every day. The United States Marine Corps Influencer Program offers coaches, teams, and athletics administrators local community-engagement opportunities such as Marine-led leadership presentations, team workouts, team talks, and community service projects. The annual USMC Educators and Coaches Workshops offer coaches the opportunity to learn more about aspirational service to the nation while networking with other coaches looking to improve their teams and student outcomes.

"We are excited to celebrate 250 years of impact with the Marines through our partnership. Our members establish relationships with USMC representatives during our programs and then invite them to work with their teams on campus to provide leadership training and team building workouts. The Marines offer incredible resources to our Community, and we are proud to have the Marines as a Mission Partner to cultivate leadership skills within our coaches," said WeCOACH CEO Vanessa Fuchs.

Coaches and Marines both share a passion for transforming young people into high-caliber citizens of our great Nation. Through this partnership, WeCOACH is able to spread public awareness of the Marine Corps' purpose and core values.

- To apply for the 2025 USMC Educators and Coaches Workshops, [click here](#).
- To become a Marine Influencer and invite Marine representatives to your campus to work with your team, [click here](#).
- To learn more about the United States Marine Corps, [click here](#).

###

ABOUT THE UNITED STATES MARINE CORPS

Ours is a noble path and demanding journey reserved for those with the willingness to engage and determination to defeat all mental, moral, and physical requirements to become Marines. In or out of uniform, it's the fighting spirit found inside every Marine that drives them to victory.

The United States Marine Corps recognizes the role of coaches, educators, mentors, and parents who inspire that fighting spirit, and we need your help in finding the future leaders of our force. Whether your interest lies in helping us identify high-achieving students and athletes or inviting us to help you motivate students and steer them toward success, we would like to get to know you.

To learn more about the United States Marine Corps, [click here](#).

ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 41% across all three NCAA Divisions, with only 7% women head coaches of color. Only 5% women coach men's teams. At the youth level, the data is hard to estimate,

WeTEACH. WeINSPIRE. WeMOTIVATE. WeLEAD. WeCOACH!

approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).