



FOR IMMEDIATE RELEASE

WeCOACH Media Contact
info@wecoachsports.org

Continental Athletic Conference Joins WeCOACH as Conference-Wide Member

August 20, 2025 – WeCOACH is proud to announce the Continental Athletic Conference (CAC) as our newest conference-wide member for the 2025-26 academic year. This partnership provides all women coaches within the CAC access to year-round leadership programming and member benefits designed to recruit, advance, and retain women in the coaching profession.

“We are thrilled to welcome the Continental Athletic Conference to our growing community of conference-wide members,” said Vanessa Fuchs, CEO of WeCOACH. “This partnership reflects the CAC’s strong commitment to supporting and investing in the development of women coaches across all sports and institutions in the conference. Together, we are building a more inclusive, empowered coaching landscape.”

The CAC joins a growing list of conferences nationwide partnering with WeCOACH to expand access to professional growth, community, and leadership development resources for women in coaching. Through this membership, CAC women coaches will have access to year-round programs such as the NCAA Women Coaches Academy, WeMENTOR, WeCONNECT and many others.

“The Continental Athletic Conference is proud to partner with WeCOACH, allowing us to support the many women coaching in our league. As a unique NAIA conference with institutions located geographically across the country and Canada, we are excited that this partnership will provide extensive resources which will have a transformational impact on our women coaches and their student-athletes,” said Meg Schebler, Commissioner of the Continental Athletic Conference.

To learn more about WeCOACH membership click [here](#) or email memberships@wecoachsports.org.

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ABOUT THE CONTINENTAL ATHLETIC CONFERENCE

The purpose of the Continental Athletic Conference is to promote the education, development and welfare of student-athletes through their various experiences and participation in NAIA intercollegiate athletics. The conference consists of 12 institutions located throughout the United States and Canada, as well as 12 associate members that join the league in five respective sports. The league sponsors 13 Conference Championships hosted by member institutions throughout the academic year.

ABOUT WeCOACH

Founded in 2011, WeCOACH is a one-of-a-kind 501(c)(3) nonprofit dedicated to recruiting, advancing, and retaining women coaches in all sports and levels through year-round professional growth & leadership development programs. Prior to Title IX, over 90% of women's collegiate sports teams were coached by women. Today, over 50 years later, the data indicates that number has decreased to 41% across all three NCAA Divisions, with only 7% women head coaches of color. Only 5% women coach men's teams. At the youth level, the data is hard to estimate, approximately less than 20% of teams are coached by women. WeCOACH launched MOVE the NUMBERS in 2022 to help change the landscape for women coaches and the student-athletes they lead. If she can see her, she can be her. For more information visit [MOVE the NUMBERS](#).